



Vision Statements

Established between September 2010 and March 2011, adopted by City Council in 2012

ARTS & CULTURE

In 2020, San Antonio leads the world as a creative community. San Antonio reflects a diverse range of artistic expression that builds on our rich cultural heritage. The arts are integral to our way of life for citizens of all ages and backgrounds. Public and private support spurs a renaissance of artistic creativity where a vibrant cultural economy flourishes. Contemporary art reflects the dynamic nature of San Antonio's artistic, literary and cultural communities and movements.

CIVIC ENGAGEMENT

In 2020, San Antonio's citizens are deeply engaged as elected leaders, business leaders, volunteers, and voters in the process of making government more responsive and accountable to San Antonians. Vibrant grassroots movements, civic organizations, business leaders, city staff, and selfless citizens actively and effectively collaborate in all areas of city operations and governance. Elected officials and city staff take ownership of issues and are accountable for results. City, county and state branches of government coordinate their work to eliminate waste brought about by duplication of effort. The city cultivates inspired and effective leaders in selfless service to the community and is recognized for delivering transparency in government.

COMMUNITY SAFETY

In 2020, San Antonio is the safest big city in America. Public safety officials, city staff and citizens collaborate through strong, engaged community neighborhood networks to reduce crime and promote a thriving and law-abiding San Antonio. The city's proactive prevention programs, responsive enforcement efforts and high state of disaster readiness result in low levels of crime and a high sense of personal safety.

DOWNTOWN DEVELOPMENT

In 2020, Downtown is the heart of San Antonio and is everyone's neighborhood. It is a showcase for visitors, a center of vibrant activity for citizens to live, work and play, and an economically inviting locale for businesses to flourish. Downtown's historic buildings and character are preserved, its parks and green spaces are inviting, and the river continues to be treasured as its defining asset.

ECONOMIC COMPETITIVENESS

In 2020, San Antonio is recognized as a leader in business that prospers through innovation in 21st century industries. San Antonio has a highly qualified and educated workforce and provides economic opportunity for all of its residents. The city fosters entrepreneurship as the engine of economic prosperity. It capitalizes on its unique historical and cultural heritage, as well as local institutions like its military bases, universities, medical centers and international airport system to become a leader in the global economy.

EDUCATION

By 2020, San Antonio has orchestrated one of the greatest turnarounds in education in the United States. San Antonio provides access to quality education for all students no matter where they live in our city. The city is propelled forward by an approach where students learn, teachers thrive, parents engage, and citizens contribute to meet the challenges and opportunities of the 21st century in a way that rivals any city in America. This San Antonio approach to education develops citizens who are thinkers, problem-solvers, and lifelong learners, prepared to tackle our society's greatest challenges and proud to call San Antonio their home.



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ENVIRONMENTAL SUSTAINABILITY

In 2020, San Antonio is recognized as a respectful steward of its natural resources and a model for responsible resource management. San Antonio promotes responsible growth and the use of sustainable environmental practices. Its strategy is based on an integrated approach that establishes a green economy and focuses on three key areas:

WATER: Water resources are plentiful and effectively managed through a combination of conservation, supply development and other practices to support growth and sustainability for the next 50 years. The Edwards Aquifer continues to be protected and enhanced as the foundation of our present and future water supply. Continued longer term studies and analysis are conducted to identify more regional water supplies to support growth through the end of the 21st century.

ENERGY: The community relies on a well-balanced and affordable energy program combining the best advances in new technology with traditional energy sources to promote economic growth and environmental stewardship.

LAND: Development practices are focused on Smart Growth, Low Impact Development and Green Building.

FAMILY WELL-BEING

In 2020, San Antonio is renowned as the best city to raise a family. Its neighborhoods are places where residents thrive in an ethnically, culturally and socioeconomically integrated environment. The entire community — individuals, businesses, local government, nonprofits, and faith-based organizations — takes responsibility for our collective well-being by providing information, access, high quality services and a meaningful sense of stability to residents of all ages and backgrounds. This continuum of caring enhances our residents' quality of life and prepares families for the challenges of the 21st century.

HEALTH & FITNESS

In 2020, San Antonio residents are among the healthiest in the country. San Antonio promotes well-being by providing healthy and affordable food choices, convenient access to green spaces and recreational facilities, and a robust network of physical and mental healthcare designed to eliminate existing health disparities in the community.

NEIGHBORHOODS

In 2020, San Antonio is known for its cohesive neighborhoods with compelling and unique personalities. Modern linked mass transit, improved infrastructure and a concerted effort to preserve and maintain our historic buildings, parks and open spaces compliment smart growth patterns. The result is a livable and vibrant community that is strongly connected to its past and maintains its small town feel.

TRANSPORTATION

In 2020, San Antonio's transportation system is recognized as a model of efficiency and environmental sustainability. San Antonio is served by an environmentally friendly transportation system where everyone is able to walk, ride, drive or wheel in a safe, convenient, and affordable manner to their desired destinations. Frequent and reliable mass transit services connect communities, and transportation infrastructure meets community needs.