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SA2020 Releases Updated Community Data, Invites Community Members to Take Focused Action

(SAN ANTONIO) Today, SA2020 released its annual Impact Report, a comprehensive look at where San Antonio stands on the shared goals developed and prioritized by the community. The 2017 Impact Report shows that 70% of community indicators are moving in the right direction and celebrates the initiatives, organizations, and partnerships that are driving this progress. At the same time, SA2020 reminded community members to consider San Antonio's challenges and take focused action toward solutions.

At today's Impact Report Luncheon, Mayor Ron Nirenberg helped launch SA2020's 300 Ways to Make an Impact, a new online platform that invites users to commit to at least 1 of 300 actions in 2018 that will help move the needle on San Antonio's goals. San Antonians can make their pledge at SA2020.org/300, and SA2020 will follow up via email with reminders and additional opportunities.

Former Mayor Julián Castro started the event, reminding guests of how SA2020 began with thousands of San Antonians and asking everyone to stay involved. San Antonio Area Foundation President and COO Rebecca Brune and City of San Antonio City Manager Sheryl Sculley spoke about San Antonio's bigger picture, discussing the need to operationalize equity throughout the city and invest strategically in order to reach the SA2020 vision.

Brune also announced a \$400,000 multi-year investment from the John L. Santikos Charitable Foundation, a fund of the Area Foundation. This will further the organization's work in aligning efforts to community results. She stated, "We are pleased to provide funding to SA2020 as part of our mission to support nonprofits that are working to make our city better. The cause areas identified by residents fit perfectly with key funding areas identified by Area Foundation donors. We believe support for SA2020 is an incredible opportunity to illustrate measurable impact in the quality of life for residents throughout our community."

In addition to the original community indicators developed during the SA2020 visioning process, SA2020 adopted 4 new community indicators in 2017, based on the City of San Antonio's SA Tomorrow planning process and additional community engagement. These are: Reduce Income Segregation, Increase Digital Access, Decrease Housing Burden, and Eliminate Traffic Fatalities and Serious Injuries. For the first time, the SA2020 Impact Report also includes profiles of San Antonio and Bexar County as a whole, as well as individual City Council districts.



This disaggregated data help show where targeted programs and policies are needed.

See the full digital report at SA2020.org/reports. Explore the data at SA2020.org/progress.

About SA2020

SA2020 was launched in September 2010 as a strategic planning process for San Antonio. In 2012, SA2020 became a nonprofit organization whose mission is to drive progress toward a shared vision for a thriving San Antonio. SA2020 reports on community indicators, informs and activates the public, and aligns efforts toward the community's goals. Visit sa2020.org for more information.

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