

SA2020[®]

IMPACT REPORT

2018

RIPPLES OF CHANGE

Dear San Antonio,

How do you change a city? You ask the people there what matters to them. You listen. You plan. And then you move—together.

San Antonio is the only large city in the United States that has a community vision developed by the people who call our city home, a nonprofit organization responsible for driving progress toward that vision, and more than 160 multi-sector partner organizations actively aligning to that vision.

This coordination is essential because Community Results cannot be achieved by one organization working alone. This coordination also reflects the shared responsibility envisioned by the community eight years ago under Family Well-Being:

“The entire community—individuals, businesses, local government, nonprofits, and faith-based organizations—takes responsibility for our collective well-being...”

Today, we know 70% of the community indicators we track to measure success on our shared vision are moving in the right direction. We also know that we have more work to do.

This report, delivered annually, is part of SA2020's organizational strategy to redesign, and even disrupt, the way results are achieved. We do this, in part, by telling San Antonio's story—the whole story.

The story that shows we are one of the top cities for college-educated millennial growth and number one in income segregation. The story that shows our tech industry is booming and our underemployment rate remains flat, well below our goal. The story that shows that we will double our population in the next 20 years and over one-third of our current population is burdened by housing costs.

At SA2020, we celebrate our collective successes and we highlight our shared challenges. We are committed to holding the community accountable to making progress toward our shared goals. We ask funders to replace transactions to nonprofits with strategic partnerships that improve people's lives. We elevate complex community challenges that touch all Cause Areas: internet access that allows our students to apply for college without additional barriers; complete streets that help our families get to school and work safely by walking, riding, or wheeling as they need; neighborhood development that allows for mixed-income housing that won't displace our neighbors.

Thank you for reading this report and making a commitment to learn even more about San Antonio. By transparently reporting on San Antonio's progress toward our shared vision, the entire community is able to see where we are making strides and where we are falling short, always able to advocate for and lead change. At SA2020, we believe everyone is capable of affecting change, including you.

Let's do this!



Ryan T. Kuhl
Chair, Board of Directors, SA2020

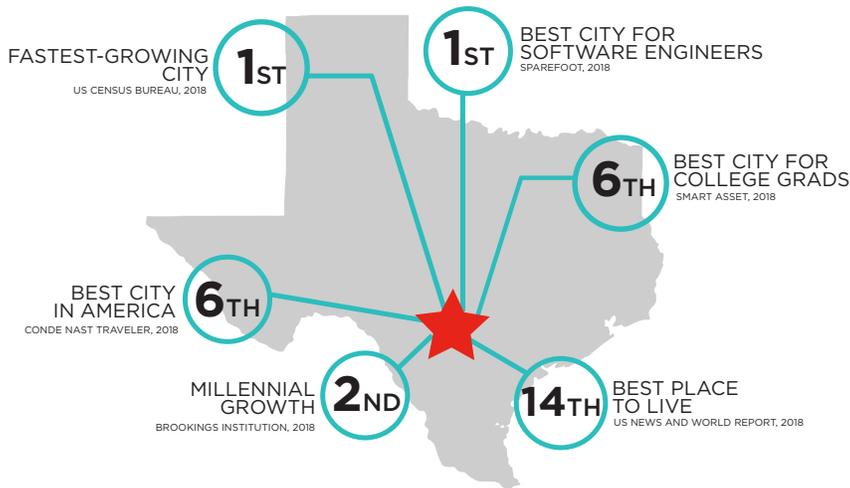


Molly Cox
President & CEO, SA2020



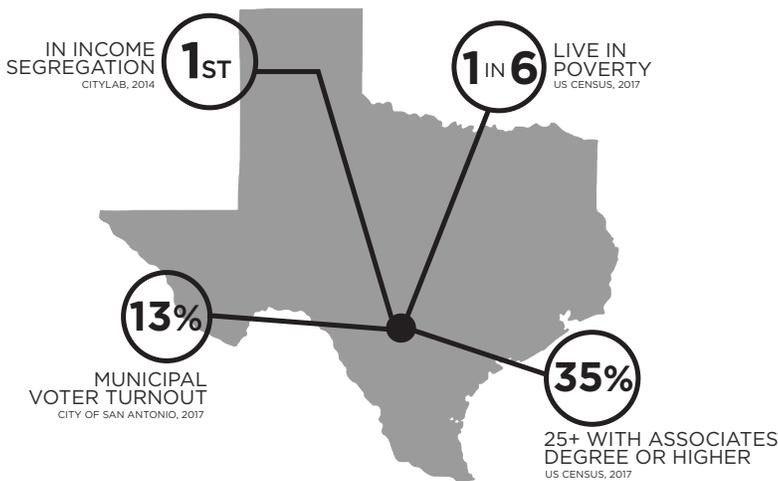
HOW TO READ THIS REPORT

Together, we envisioned a stronger San Antonio where students are provided quality educational opportunities no matter where they live, and economic prosperity is available to anyone in our community because of workforce development efforts and job potential. And we want connected neighborhoods where our families thrive and our residents are healthy. This future was not envisioned for just some in our community, but for everyone in our city.



Today, this is San Antonio.

Sixty-six people are born in or move to our city every day. In fact, we'll nearly double in size by the year 2040. San Antonio is a city of artists and innovators, and of rich culture and history. In our downtown, we just saw an investment of \$57 million in a local university that includes building a school of data science. San Antonio is second in cybersecurity—only after Washington DC, which is all right with us, really—and our unemployment rate is now under four percent. San Antonio is one of the top cities for college-educated millennial growth. And we worked together to make these things happen.



This is also San Antonio.

We are one of the leading cities for income segregation. Residents on one side of town have a shorter lifespan—by more than 20 years—than residents on another, more affluent side of our city. In addition to income and geography, race is a predictor of our community's outcomes. In San Antonio, more than one-third of our residents are burdened by housing costs, and one in six people—one in five children—live in poverty. Still, there are people in our community actively working to change these things. Together.

Change doesn't come without understanding how policies and services have historically neglected low-income communities and communities of color. In order to affect change, San Antonio must take collective responsibility for advancing community results. Change happens when we acknowledge and agree to address root causes of our community's greatest challenges. And if these challenges seem complex and big, they are. And yet...we each have the ability to affect change.

That said, to simply read this report as merely gauging “up” or “down” movement on community indicators, misses the full story of our community’s collaborative progress and collective efforts to date.

As you read, pay attention to how the 11 Cause Areas are all related and how the success of one can impact another. How incremental change in arts education, for example, can pay dividends in economic development; how an understanding of housing affordability can influence policy changes in educational attainment; and how park access can stimulate better health outcomes.

Flip to a Cause Area that’s most important to you. As you read through the Community Indicators, we ask you to also incorporate the Impact Narratives, which will paint a broader understanding of the connection between Cause Areas. Once you reach the City of San Antonio profiles, with 20 data points specific to approximated Council Districts, complement your understanding with the corresponding Cause Area sections.

Further still, in our first ever Nonprofit Partner Impact Summary, you can find a local nonprofit organization that may provide you an opportunity to move the needle on the areas that are most important to you through board service, volunteerism, and philanthropic giving.

As you read this report, we invite you to **be curious**. Ask yourself: “Why is this indicator moving?” “Why is this Cause Area lagging?” “Why do we care about this?” “What am I doing to help move the needle?” “What current programs and policies could be shifted to account for different histories and needs of our communities?” Then, **we urge you to take action**:

- 1 Become an SA2020 Partner. We partner with nonprofits, foundations, government, corporations, public institutions, higher education institutions, and member or trade organizations. SA2020.org/get-involved
- 2 Mark your calendars for May 4, 2019—Election Day—and vote. Last day to register to vote for this municipal election will be April 4, 2019. ilovesanantonio.org
- 3 Connect to SA2020 Nonprofit Partners and volunteer your time. SA2020.org/partners
- 4 Apply to serve on a city board or commission. sanantonio.gov/Clerk/Legislative/BoardsCommissions
- 5 Give to SA2020 Nonprofit Partners. SA2020.org/partners
- 6 Connect to SA2020 year-round by joining our Community Circles. bit.ly/SA2020circles
- 7 Participate in The Big Give on March 29, 2019. TheBigGiveSA.org

 Met & Exceeded	 On Track	 Progress	 Flat/Getting Worse
The SA2020 target has already been reached!	We’re making progress at a pace that will lead us to achieve the SA2020 target!	We’re moving in the right direction, but not moving rapidly enough to achieve the SA2020 target.	We’re seeing no progress, and in some cases even moving in the wrong direction.



COMMUNITY SAFETY



In 2020, San Antonio is the safest big city in America.

Public safety officials, city staff and residents collaborate through strong, engaged community neighborhood networks to reduce crime and promote a thriving and law-abiding San Antonio. The city's proactive prevention programs, responsive enforcement efforts, and high state of disaster readiness result in low levels of crime and a high sense of personal safety.





INDICATOR SNAPSHOT	
	Increase Attendance at Community Safety Trainings
	Reduce Recidivism
	Reduce Emergency Response Times
	Reduce Index Crime Rate
	Decrease Domestic Violence
	Improve Satisfaction with Community Safety


40%
 of SA2020
 Nonprofit Partners
 impact
 Community Safety



Increase Attendance at Community Safety Trainings

Goal: Increase the number of community members receiving community policing and community safety training by 10%

Goal Quantified	Baseline (2010)	Update (2017)
1,144	1,040	1,253

Source: San Antonio Police Department (SAPD)

Numbers for 2017 show that we have, once again, exceeded the 2020 goal for increasing attendance with 1,253 attendees. Trainings include: the annual number of people trained in community policing and outreach programs, which include: Citizen Police Academy, Public Safety Teams, Volunteers in Policing, Family Assistance Crisis Teams, and Residents on Patrol. More information can be found at sanantonio.gov/SAPD/Resident-Participation-Programs.



Reduce Recidivism

Goal: Reduce recidivism rate by 50%

Goal Quantified	Baseline (2011)	Update (2013)
18.5%	37.0%	38.0%

Source: Bexar County

Recidivism refers to the reoccurrence of crime among people known to have committed crimes before (The Marshall Project). The number represented here is a 3-year rate, including 2011, 2012, and 2013. The Meadows Mental Health Policy Institute (MMHPI) released a report in July of 2018, *Bexar County Uniform Recidivism Measure Project: Analysis of Trends and Key Policies*, that noted Bexar County's efforts in this work. Additionally, 19,793 individuals were released

from jail, placed on probation, or released from a TDCJ facility in 2013, then recidivated in 2014, 2015, or 2016. Of this number, 10,877 (55%) were rearrested two or more times. Most people were booked into jail following their ‘recidivating’ arrest. This group of local and state recidivists cost the county at least \$16.1 million in reprocessing costs, (MMPHI Report, page 5). Recidivism rates are often used to measure the success of policies and programs working to reduce crime. The indicator further demands to be understood alongside educational attainment, employment, and other interventions proven to moderate crime.



Reduce Emergency Response Times

Goal: Decrease police response time for emergency calls to 8 minutes

Goal Quantified	Baseline (2010)	Update (2017)
8 minutes	8.2 minutes	6.8 minutes

Source: San Antonio Police Department (SAPD)

One of the very first SA2020 targets ever met was reducing the emergency response times of the SAPD, which we met in 2012. This shows SAPD’s commitment to moving the needle on our shared community results, but more specifically showcases a shift in performance. By evaluating practices and becoming more efficient in their own processes, SAPD’s emergency response rate is now 6.8 minutes in 2017, down from 8.2 minutes in 2010.



Reduce Index Crime Rate

Goal: Decrease index crime rates by 38%

Goal Quantified	Baseline (2010)	Update (2017)
4,381.6	7,268.8	5,640

Source: San Antonio Police Department (SAPD)

While still lower than the 2010 baseline, San Antonio saw a sharp, unexplained uptick in crime in 2016. This is not unlike many other large cities throughout the country, as noted by the San Antonio Police Department’s Public Information Office in a recent article from the *San Antonio Express-News*. In 2017, this number made a downward turn, making progress toward the 2020 goal. Crime rate includes: Criminal homicide, Forcible/Legacy rape, Robbery, Aggravated assault, Burglary, Larceny, Motor vehicle theft, and Arson.



Decrease Domestic Violence

Goal: 50% decrease in family assaults

Goal Quantified	Baseline (2010)	Update (2017)
5,324	10,648	11,466

Source: San Antonio Police Department (SAPD)

The number of family assaults continues to rise. Additionally, the number of women killed in Bexar County by a male intimate partner quadrupled from five in 2014 to 26 in 2018. Aggravated assaults include: assault where a weapon was used or the victim received serious bodily injury, whereas non-aggravated assaults do not involve weapons and typically require no medical attention.



Improve Satisfaction with Community Safety

Goal: 10% increase of residents who rate their overall feeling of safety as “excellent”

Goal Quantified	Baseline (2010)	Update (2018)
67.1%	61%	57%

Source: City of San Antonio, Department of Government and Public Affairs

Tracking resident satisfaction with community safety is done by the City of San Antonio on a biannual basis, although the survey was not completed in 2016. The City released their survey in December 2018, and the percentage of residents who rate their overall feeling of safety as “excellent” or “good” is at 57%—the lowest since we began reporting in 2010. From the report: ETC Institute administered a community survey for the City of San Antonio in 2018. The purpose of the survey was to objectively assess resident satisfaction with the delivery of City services and to gather input about priorities for the City. The primary source of data in this report is the 2018 San Antonio Community Survey. The survey was administered in English and Spanish to a random sample of 1,116 residents by mail, Internet, and phone. At least 100 surveys were completed in each of the City’s 10 council districts. The results for the random sample of 1,116 households have a 95% level of confidence with a precision of at least +/-3%. The full report can be found online at sanantonio.gov/gpa/CommunitySurvey.



FAMILY VIOLENCE PREVENTION SERVICES, INC.

COMMUNITY SAFETY



As president and CEO of Family Violence Prevention Services, Inc. (FVPS), the organization in charge of running the Battered Women and Children’s Shelter, Marta Peláez wants to reframe the conversation around domestic violence. She wants people to understand that domestic violence doesn’t just impact the physical and emotional well-being of an individual, but everything within their orbit.

When a woman shows up at the shelter, “she has medical needs, she has mental health needs, she has financial needs, she has transportation needs, she has housing needs, and she has food needs,” Marta explained, adding that **each need has to be addressed systematically in order for there to be successful support and intervention.**

FVPS opened its doors in San Antonio in 1977 and began operating as an emergency shelter. Today, the shelter offers a comprehensive list of support services on site, and FVPS provides both residential and non-residential programming in partnership with Child Protective Services (CPS) in a model that is being replicated in cities across the state. It is something that Marta is especially proud of and has fought for—collaboration among organizations tackling domestic abuse and child abuse. “Seventy-eight percent of the people that we serve are active families with CPS. By the same token, 78 percent of families in CPS have domestic violence issues.” Marta shared that the San Antonio model helped catch the attention of policy makers who eventually drafted a bill that became law to create a task force to strengthen the relationship between domestic abuse providers and CPS.

“A woman who is made whole is going to be an active participant in her community...”

When FVPS and CPS began working together, it helped mothers gain trust in the agency and increased cooperation. In domestic abuse cases, CPS is often used as a tool of control and manipulation, Marta said. The agencies now work together to “integrate services [and] to learn from one another precisely because we have the highest incidences of domestic violence and child abuse.”





*A Gift From
The Charity Ball
Association*

Bexar County has one of the highest numbers of domestic violence homicides in the country. And as FVPS and other advocates work to reframe and rebuild, San Antonio's domestic violence deaths continue to rise. As of December, the number of women killed in Bexar County went from five in 2014 to twenty-six in 2018. Family violence and child abuse is happening across zip codes in San Antonio and has implications for generations to come.

When asked to explain how FVPS's work impacts community safety, Marta is quiet for a moment before she finds her words. "A woman who is made whole is going to be an active participant in her community. The mother is the emotional pillar in the family, the beacon of life...if the family is well, the community is well."



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