

SA2020[®]

IMPACT REPORT

2018

RIPPLES OF CHANGE

Dear San Antonio,

How do you change a city? You ask the people there what matters to them. You listen. You plan. And then you move—together.

San Antonio is the only large city in the United States that has a community vision developed by the people who call our city home, a nonprofit organization responsible for driving progress toward that vision, and more than 160 multi-sector partner organizations actively aligning to that vision.

This coordination is essential because Community Results cannot be achieved by one organization working alone. This coordination also reflects the shared responsibility envisioned by the community eight years ago under Family Well-Being:

“The entire community—individuals, businesses, local government, nonprofits, and faith-based organizations—takes responsibility for our collective well-being...”

Today, we know 70% of the community indicators we track to measure success on our shared vision are moving in the right direction. We also know that we have more work to do.

This report, delivered annually, is part of SA2020's organizational strategy to redesign, and even disrupt, the way results are achieved. We do this, in part, by telling San Antonio's story—the whole story.

The story that shows we are one of the top cities for college-educated millennial growth and number one in income segregation. The story that shows our tech industry is booming and our underemployment rate remains flat, well below our goal. The story that shows that we will double our population in the next 20 years and over one-third of our current population is burdened by housing costs.

At SA2020, we celebrate our collective successes and we highlight our shared challenges. We are committed to holding the community accountable to making progress toward our shared goals. We ask funders to replace transactions to nonprofits with strategic partnerships that improve people's lives. We elevate complex community challenges that touch all Cause Areas: internet access that allows our students to apply for college without additional barriers; complete streets that help our families get to school and work safely by walking, riding, or wheeling as they need; neighborhood development that allows for mixed-income housing that won't displace our neighbors.

Thank you for reading this report and making a commitment to learn even more about San Antonio. By transparently reporting on San Antonio's progress toward our shared vision, the entire community is able to see where we are making strides and where we are falling short, always able to advocate for and lead change. At SA2020, we believe everyone is capable of affecting change, including you.

Let's do this!



Ryan T. Kuhl
Chair, Board of Directors, SA2020

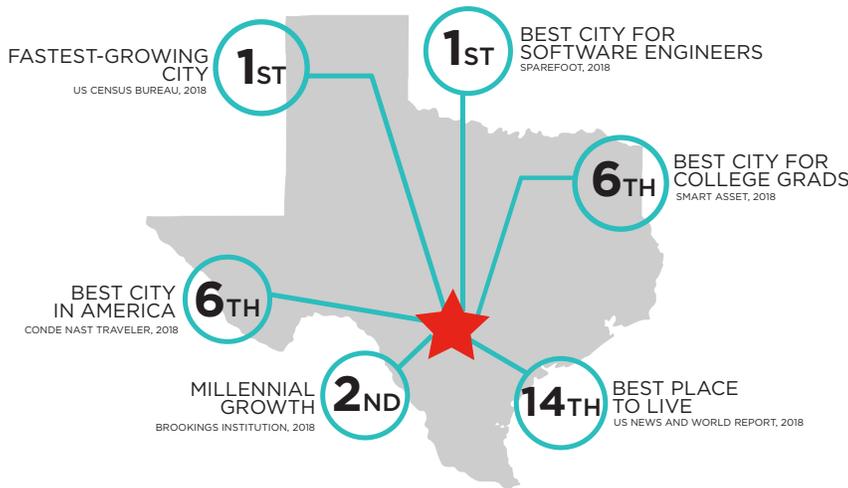


Molly Cox
President & CEO, SA2020



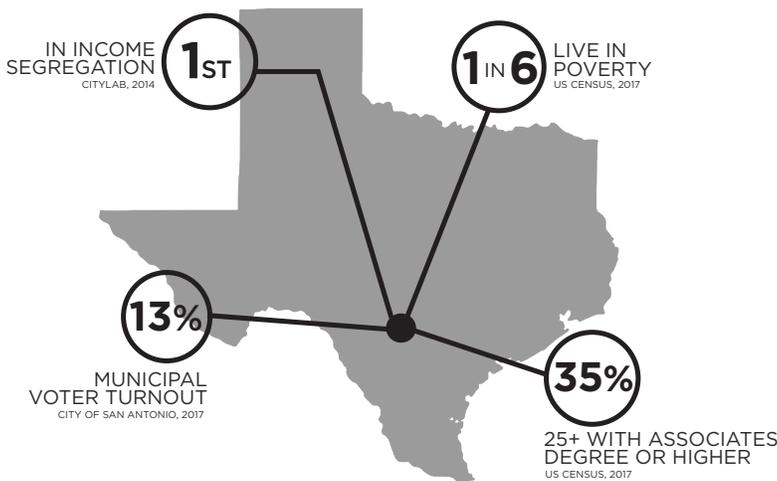
HOW TO READ THIS REPORT

Together, we envisioned a stronger San Antonio where students are provided quality educational opportunities no matter where they live, and economic prosperity is available to anyone in our community because of workforce development efforts and job potential. And we want connected neighborhoods where our families thrive and our residents are healthy. This future was not envisioned for just some in our community, but for everyone in our city.



Today, this is San Antonio.

Sixty-six people are born in or move to our city every day. In fact, we'll nearly double in size by the year 2040. San Antonio is a city of artists and innovators, and of rich culture and history. In our downtown, we just saw an investment of \$57 million in a local university that includes building a school of data science. San Antonio is second in cybersecurity—only after Washington DC, which is all right with us, really—and our unemployment rate is now under four percent. San Antonio is one of the top cities for college-educated millennial growth. And we worked together to make these things happen.



This is also San Antonio.

We are one of the leading cities for income segregation. Residents on one side of town have a shorter lifespan—by more than 20 years—than residents on another, more affluent side of our city. In addition to income and geography, race is a predictor of our community's outcomes. In San Antonio, more than one-third of our residents are burdened by housing costs, and one in six people—one in five children—live in poverty. Still, there are people in our community actively working to change these things. Together.

Change doesn't come without understanding how policies and services have historically neglected low-income communities and communities of color. In order to affect change, San Antonio must take collective responsibility for advancing community results. Change happens when we acknowledge and agree to address root causes of our community's greatest challenges. And if these challenges seem complex and big, they are. And yet...we each have the ability to affect change.

That said, to simply read this report as merely gauging “up” or “down” movement on community indicators, misses the full story of our community’s collaborative progress and collective efforts to date.

As you read, pay attention to how the 11 Cause Areas are all related and how the success of one can impact another. How incremental change in arts education, for example, can pay dividends in economic development; how an understanding of housing affordability can influence policy changes in educational attainment; and how park access can stimulate better health outcomes.

Flip to a Cause Area that’s most important to you. As you read through the Community Indicators, we ask you to also incorporate the Impact Narratives, which will paint a broader understanding of the connection between Cause Areas. Once you reach the City of San Antonio profiles, with 20 data points specific to approximated Council Districts, complement your understanding with the corresponding Cause Area sections.

Further still, in our first ever Nonprofit Partner Impact Summary, you can find a local nonprofit organization that may provide you an opportunity to move the needle on the areas that are most important to you through board service, volunteerism, and philanthropic giving.

As you read this report, we invite you to **be curious**. Ask yourself: “Why is this indicator moving?” “Why is this Cause Area lagging?” “Why do we care about this?” “What am I doing to help move the needle?” “What current programs and policies could be shifted to account for different histories and needs of our communities?” Then, **we urge you to take action**:

- 1 Become an SA2020 Partner. We partner with nonprofits, foundations, government, corporations, public institutions, higher education institutions, and member or trade organizations. SA2020.org/get-involved
- 2 Mark your calendars for May 4, 2019—Election Day—and vote. Last day to register to vote for this municipal election will be April 4, 2019. ilovesanantonio.org
- 3 Connect to SA2020 Nonprofit Partners and volunteer your time. SA2020.org/partners
- 4 Apply to serve on a city board or commission. sanantonio.gov/Clerk/Legislative/BoardsCommissions
- 5 Give to SA2020 Nonprofit Partners. SA2020.org/partners
- 6 Connect to SA2020 year-round by joining our Community Circles. bit.ly/SA2020circles
- 7 Participate in The Big Give on March 29, 2019. TheBigGiveSA.org

 Met & Exceeded	 On Track	 Progress	 Flat/Getting Worse
The SA2020 target has already been reached!	We’re making progress at a pace that will lead us to achieve the SA2020 target!	We’re moving in the right direction, but not moving rapidly enough to achieve the SA2020 target.	We’re seeing no progress, and in some cases even moving in the wrong direction.



ENVIRONMENTAL SUSTAINABILITY



In 2020, San Antonio is recognized as a respectful steward of its natural resources and a model for responsible resource management.

San Antonio promotes responsible growth and the use of sustainable environmental practices. Its strategy is based on an integrated approach that establishes a green economy and focuses on three key areas:

WATER

Water resources are plentiful and effectively managed through a combination of conservation, supply development and other practices to support growth and sustainability for the next 50 years. The Edwards Aquifer continues to be protected and enhanced as the foundation of our present and future water supply. Continued longer-term studies and analysis are conducted to identify more regional water supplies to support growth through the end of the 21st century.

ENERGY

The community relies on a well-balanced and affordable energy program combining the best advances in new technology with traditional energy sources to promote economic growth and environmental stewardship.

LAND

Development practices are focused on Smart Growth, Low Impact Development and Green Building.





ENVIRONMENTAL SUSTAINABILITY

INDICATOR SNAPSHOT	
	Increase Renewable Energy
	Improve Air Quality Index
	Reduce Water Use
	Reduce Energy Use
	Reduce Residential Waste
	Increase Recycling Rates
	Increase Development with Low Environmental Impact
	Increase Employment in Green Industries


13%
 of SA2020
 Nonprofit Partners
 impact
 Environmental
 Sustainability



Increase Renewable Energy

Goal: Increase MW Renewable energy to 20% of total capacity under contract

Goal Quantified	Baseline (2010)	Update (2017)
1,500	916	1,569

Source: CPS Energy

In 2012, we exceeded our 2020 target for increasing renewable energy and have continued to do so each year. This focus on energy not derived from finite resources, such as coal or oil, helps our community develop resilient energy resources, like wind or solar, that can consistently be replenished.



Improve Air Quality Index

Goal: Decrease to 68 parts per billion

Goal Quantified	Baseline (2010)	Update (2017)
68	75	71

Source: Texas Commission on Environmental Quality (TCEQ)

In order to be in compliance with the Environmental Protection Agency’s ground-level ozone standard, a location should have a 3-year average of fewer than 76 parts per billion (ppb). This standard is based on the presence of harmful ozone (O3) molecules outside the ozone layer in the stratosphere (Environmental Protection Agency). After several years of measurements above this level, peaking in 2013 at 81, there has been a steady decline in San Antonio in recent years and is currently making progress toward our 2020 goal.



Reduce Water Use

Goal: Decrease gallon per capita per day to 4%

Goal Quantified	Baseline (2010)	Update (2017)
123	131	118

Source: San Antonio Water System (SAWS)

In 2014, San Antonio met its goal to reduce water use and continued this trend into 2017. In fact, San Antonio Water System (SAWS) hails water conservation as not only a means by which to reduce water use, but as an alternative source for water. Due to a continued commitment to conservation and education, San Antonio residents, per capita, use approximately 50% less water today than they did in 1982. Total water consumption has decreased significantly from 225 gallons (per capita, per day) in 1982 to 118 in 2017. SAWS has an aggressive goal of 88 gallons (per capita, per day) by 2070.



Reduce Energy Use

Goal: Reduce weather normalized average kilowatt per hour per residential customer per year to 12,897

Goal Quantified	Baseline (2010)	Update (2017)
12,897	13,666	13,021

Source: CPS Energy

After a couple of years of not making the progress necessary to meet the 2020 goal, in 2017, the weather-normalized average kilowatt per house per residential customer per year is now on track to reach the 2020 goal.



Reduce Residential Waste

Goal: Decrease number of tons of waste to landfill by 50%

Goal Quantified	Baseline (2010)	Update (2018)
222,298	444,596	384,732

Source: City of San Antonio, Solid Waste Management Department (SWMD)

San Antonio continues to make progress in reducing residential waste, but not at the rate necessary to meet the 2020 goal. Incremental change is happening overall with a reduction in residential waste collected. While a smaller percentage of waste was diverted from landfills through recycling and composting, there was a reduction in the overall amount of waste produced which led to a 4.5% reduction in tons landfilled from FY 2017 to 2018.



Increase Recycling Rates

Goal: Increase percentage of waste recycled to 60%

Goal Quantified	Baseline (2010)	Update (2018)
60%	19.2%	32.3%

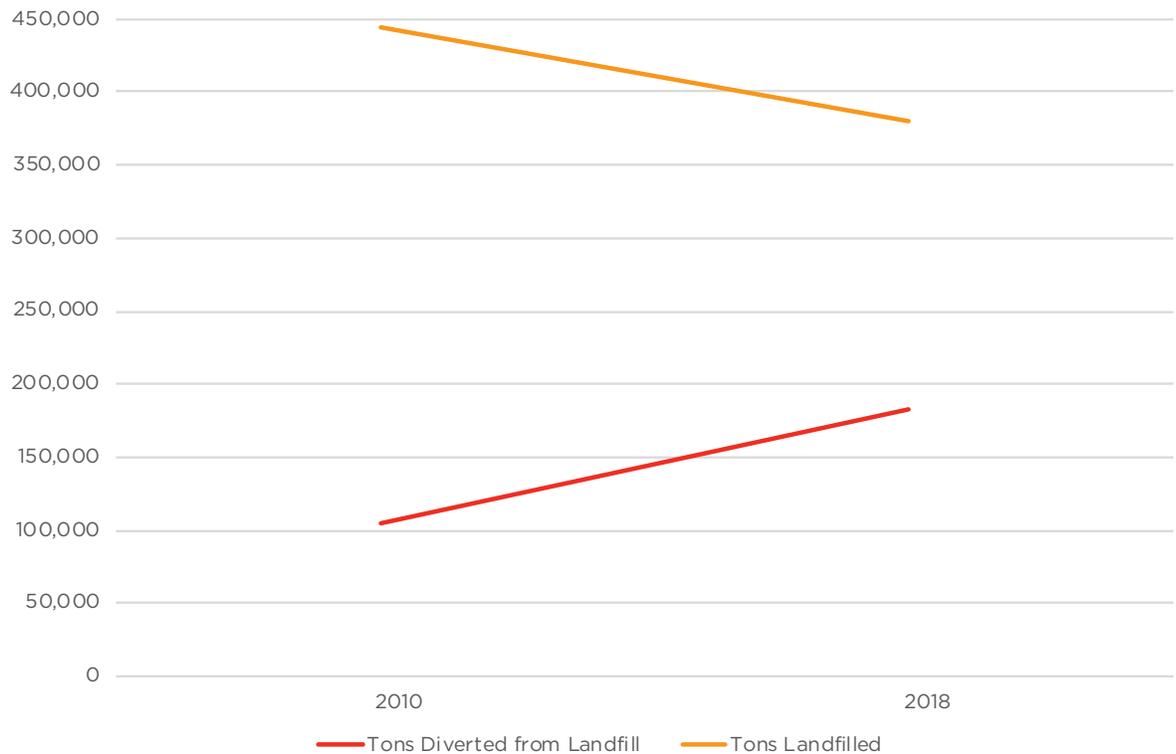
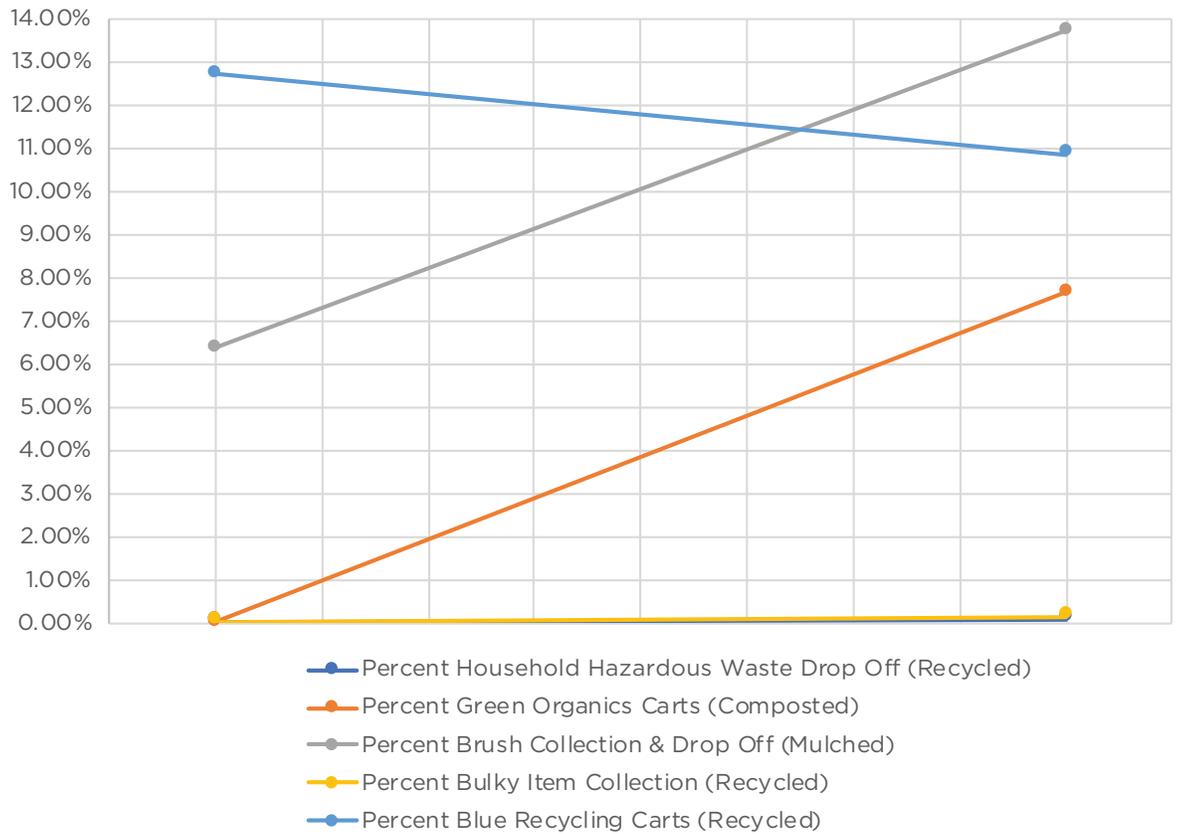
Source: City of San Antonio, Solid Waste Management Department (SWMD)

Coupled with reducing residential waste is a need to divert waste from the landfill and extend the lifecycle of materials. This can happen when recycling rates improve. The percentage of waste recycled includes: household organic compost like food scraps and yard waste, brush to mulch, large bulky items that can be recycled like tires and steel, and regular recycled items (blue carts). San Antonio continues to make progress on increasing the use of green and blue bins by residents for composting and recycling, but not at the rate needed to meet our goal by 2020. In the graph on the following page, note that the household hazardous waste drop off grew from 0.02% to 0.09%. This disposes responsibly of toxic substances like: oil, paint, pesticides, anti-freeze, batteries, and household cleaners. Bulky item collection grew from 0.04% to 0.13%.



Recycle and Waste Diversion, City of San Antonio, 2010 & 2018

Source: City of San Antonio, Solid Waste Management Department (SWMD)





Increase Development with Low Environmental Impact

Goal: Increase projects that meet the UDC standards of LID incentives by 20%

Goal Quantified	Baseline (2015)	Update (2017)
10	0	4

Source: San Antonio River Authority

Between 2010 and 2015, the San Antonio River Authority (SARA) worked to develop a method for calculating and tracking development with Low Environmental Impact (LID). LID promotes improved storm-water management as part of an effort to increase overall water quality through a number of approaches, including the use of natural features that better absorb and filter rainwater runoff than impervious surfaces like pavement, and engineered solutions that mimic such features.



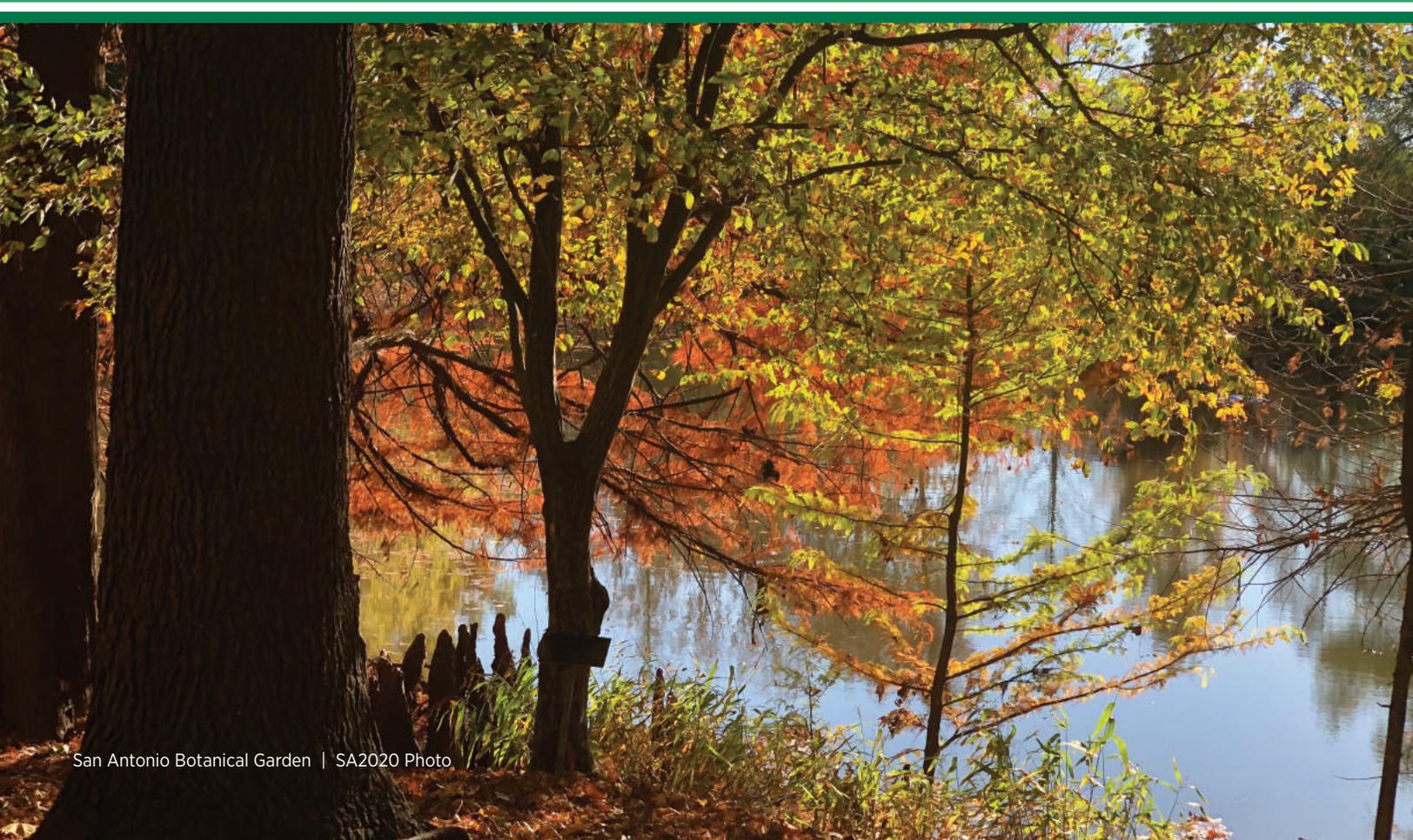
Increase Employment in Green Industries

Goal: Double the number employed in Green Industries

Goal Quantified	Baseline (2010)	Update (2017)
16,112	8,056	6,624

Source: Bureau of Labor Statistics

San Antonio has not made gains in employment in green industries since 2010, and employment continued to decline in 2017. Green industries tracked for this indicator include those in businesses that produce goods or provide services that benefit the environment or conserve natural resources and include nine different NAICS codes. These include: electric power generation, transmission, and control, power and communication system construction, semiconductors and related device manufacturing, other electronic parts merchant wholesalers, engineering services, and testing laboratories.





Protecting and promoting neighborhoods is one of five action items that emerged from the collaborative work of the Mayor’s Housing Policy Task Force. (Read more about this in the Neighborhoods section of this report.) More specifically, to prevent and mitigate displacement, the Task Force recommended that the City of San Antonio require public agencies to conduct a displacement impact assessment for any public project that received \$15 million or more in public investment. Additionally, it was recommended that the City create a fund to mitigate the impact of displacement, while also funding proactive outreach and counseling to households experiencing housing vulnerability.

The San Pedro Creek Culture Project, with one of four phases now complete, represents a current \$178 million local investment. “For San Antonio to really move forward in sustainable development practices, we have to show that these practices work on public projects first,” explained Suzanne. “It’s very challenging to tell a private developer you should be putting in low impact development, if you’re not doing it yourself.” More than a testament to our shared goals, the world-class linear park represents the potential for us to model what we want for our community—in Environmental Sustainability and beyond.



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