

**SA2020<sup>®</sup>**

IMPACT REPORT

**2018**

RIPPLES OF CHANGE

# Dear San Antonio,

How do you change a city? You ask the people there what matters to them. You listen. You plan. And then you move—together.

San Antonio is the only large city in the United States that has a community vision developed by the people who call our city home, a nonprofit organization responsible for driving progress toward that vision, and more than 160 multi-sector partner organizations actively aligning to that vision.

This coordination is essential because Community Results cannot be achieved by one organization working alone. This coordination also reflects the shared responsibility envisioned by the community eight years ago under Family Well-Being:

**“The entire community—individuals, businesses, local government, nonprofits, and faith-based organizations—takes responsibility for our collective well-being...”**

Today, we know 70% of the community indicators we track to measure success on our shared vision are moving in the right direction. We also know that we have more work to do.

This report, delivered annually, is part of SA2020's organizational strategy to redesign, and even disrupt, the way results are achieved. We do this, in part, by telling San Antonio's story—the whole story.

The story that shows we are one of the top cities for college-educated millennial growth and number one in income segregation. The story that shows our tech industry is booming and our underemployment rate remains flat, well below our goal. The story that shows that we will double our population in the next 20 years and over one-third of our current population is burdened by housing costs.

At SA2020, we celebrate our collective successes and we highlight our shared challenges. We are committed to holding the community accountable to making progress toward our shared goals. We ask funders to replace transactions to nonprofits with strategic partnerships that improve people's lives. We elevate complex community challenges that touch all Cause Areas: internet access that allows our students to apply for college without additional barriers; complete streets that help our families get to school and work safely by walking, riding, or wheeling as they need; neighborhood development that allows for mixed-income housing that won't displace our neighbors.

Thank you for reading this report and making a commitment to learn even more about San Antonio. By transparently reporting on San Antonio's progress toward our shared vision, the entire community is able to see where we are making strides and where we are falling short, always able to advocate for and lead change. At SA2020, we believe everyone is capable of affecting change, including you.

Let's do this!



**Ryan T. Kuhl**  
Chair, Board of Directors, SA2020

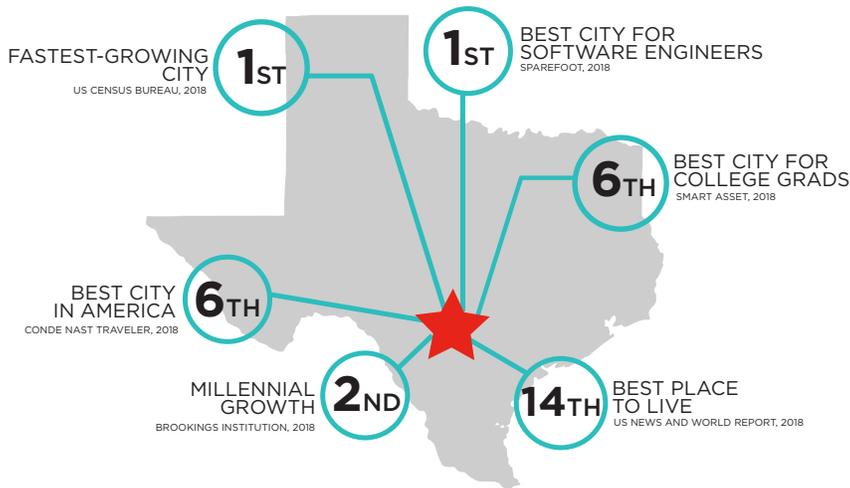


**Molly Cox**  
President & CEO, SA2020



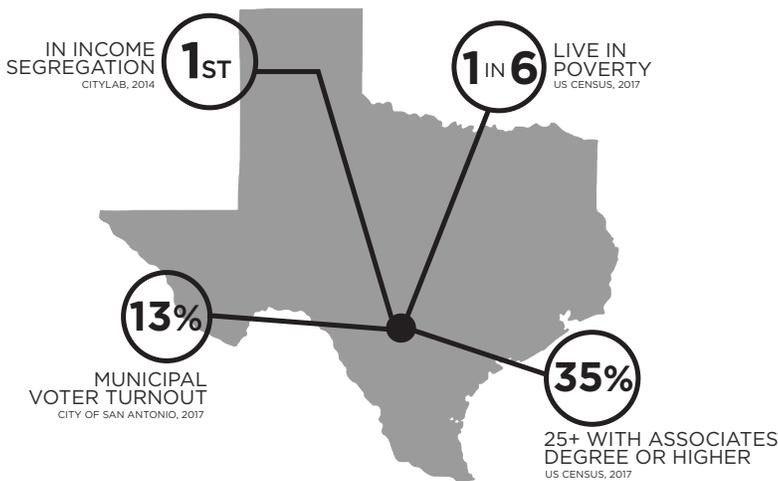
# HOW TO READ THIS REPORT

**Together, we envisioned a stronger San Antonio** where students are provided quality educational opportunities no matter where they live, and economic prosperity is available to anyone in our community because of workforce development efforts and job potential. And we want connected neighborhoods where our families thrive and our residents are healthy. This future was not envisioned for just some in our community, but for everyone in our city.



## Today, this is San Antonio.

Sixty-six people are born in or move to our city every day. In fact, we'll nearly double in size by the year 2040. San Antonio is a city of artists and innovators, and of rich culture and history. In our downtown, we just saw an investment of \$57 million in a local university that includes building a school of data science. San Antonio is second in cybersecurity—only after Washington DC, which is all right with us, really—and our unemployment rate is now under four percent. San Antonio is one of the top cities for college-educated millennial growth. And we worked together to make these things happen.



## This is also San Antonio.

We are one of the leading cities for income segregation. Residents on one side of town have a shorter lifespan—by more than 20 years—than residents on another, more affluent side of our city. In addition to income and geography, race is a predictor of our community's outcomes. In San Antonio, more than one-third of our residents are burdened by housing costs, and one in six people—one in five children—live in poverty. Still, there are people in our community actively working to change these things. Together.

**Change doesn't come without understanding** how policies and services have historically neglected low-income communities and communities of color. In order to affect change, San Antonio must take collective responsibility for advancing community results. Change happens when we acknowledge and agree to address root causes of our community's greatest challenges. And if these challenges seem complex and big, they are. And yet...we each have the ability to affect change.

That said, to simply read this report as merely gauging “up” or “down” movement on community indicators, misses the full story of our community’s collaborative progress and collective efforts to date.

As you read, pay attention to how the 11 Cause Areas are all related and how the success of one can impact another. How incremental change in arts education, for example, can pay dividends in economic development; how an understanding of housing affordability can influence policy changes in educational attainment; and how park access can stimulate better health outcomes.

Flip to a Cause Area that’s most important to you. As you read through the Community Indicators, we ask you to also incorporate the Impact Narratives, which will paint a broader understanding of the connection between Cause Areas. Once you reach the City of San Antonio profiles, with 20 data points specific to approximated Council Districts, complement your understanding with the corresponding Cause Area sections.

Further still, in our first ever Nonprofit Partner Impact Summary, you can find a local nonprofit organization that may provide you an opportunity to move the needle on the areas that are most important to you through board service, volunteerism, and philanthropic giving.

As you read this report, we invite you to **be curious**. Ask yourself: “Why is this indicator moving?” “Why is this Cause Area lagging?” “Why do we care about this?” “What am I doing to help move the needle?” “What current programs and policies could be shifted to account for different histories and needs of our communities?” Then, **we urge you to take action**:

- 1 Become an SA2020 Partner. We partner with nonprofits, foundations, government, corporations, public institutions, higher education institutions, and member or trade organizations. [SA2020.org/get-involved](http://SA2020.org/get-involved)
- 2 Mark your calendars for May 4, 2019—Election Day—and vote. Last day to register to vote for this municipal election will be April 4, 2019. [ilovesanantonio.org](http://ilovesanantonio.org)
- 3 Connect to SA2020 Nonprofit Partners and volunteer your time. [SA2020.org/partners](http://SA2020.org/partners)
- 4 Apply to serve on a city board or commission. [sanantonio.gov/Clerk/Legislative/BoardsCommissions](http://sanantonio.gov/Clerk/Legislative/BoardsCommissions)
- 5 Give to SA2020 Nonprofit Partners. [SA2020.org/partners](http://SA2020.org/partners)
- 6 Connect to SA2020 year-round by joining our Community Circles. [bit.ly/SA2020circles](http://bit.ly/SA2020circles)
- 7 Participate in The Big Give on March 29, 2019. [TheBigGiveSA.org](http://TheBigGiveSA.org)

 <b>Met &amp; Exceeded</b>	 <b>On Track</b>	 <b>Progress</b>	 <b>Flat/Getting Worse</b>
The SA2020 target has already been reached!	We’re making progress at a pace that will lead us to achieve the SA2020 target!	We’re moving in the right direction, but not moving rapidly enough to achieve the SA2020 target.	We’re seeing no progress, and in some cases even moving in the wrong direction.



# FAMILY WELL-BEING



**In 2020, San Antonio is renowned as the best city to raise a family.**

Its neighborhoods are places where residents thrive in an ethnically, culturally and socioeconomically integrated environment. The entire community — individuals, businesses, local government, nonprofits, and faith-based organizations — takes responsibility for our collective well-being by providing information, access, high quality services and a meaningful sense of stability to residents of all ages and backgrounds. This continuum of caring enhances our residents' quality of life and prepares families for the challenges of the 21st century.





INDICATOR SNAPSHOT	
	Reduce Poverty Rate
	Reduce Underemployment
	Reduce Homelessness
	Decrease Child Abuse and Neglect
	Reduce Income Segregation

  
**66%**  
 of SA2020  
 Nonprofit Partners  
 impact  
 Family Well-Being



## Reduce Poverty Rate

Goal: Reduce percentage of individuals below poverty in the last 12 months by 50%

Goal Quantified	Baseline (2010)	Update (2017)
<b>9.6%</b>	<b>19.1%</b>	<b>17.3%</b>

Source: US Census Bureau

Approximately one in six San Antonians live in poverty, and our community's poverty rate is an opportunity for understanding progress. If we see better results across the board in areas like high school graduation rates, unemployment, healthcare access, and teen pregnancy, then we can expect to ultimately reduce the poverty rate. According to the Annie E. Casey Foundation's 2018 KIDS COUNT Data Book, Texas is consistently ranked in the bottom ten states for child well-being. At home, when looking at populations in San Antonio, children under the age of 18 consistently rank first when it comes to levels of poverty.

### Data Insight



Poverty is defined as total family income (or total individual income if not living in a family) below 100% federal poverty threshold. In 2018, this was defined as an individual making \$12,140 and a family of four making \$25,100 (*Department of Health and Human Services*).

### Data Insight

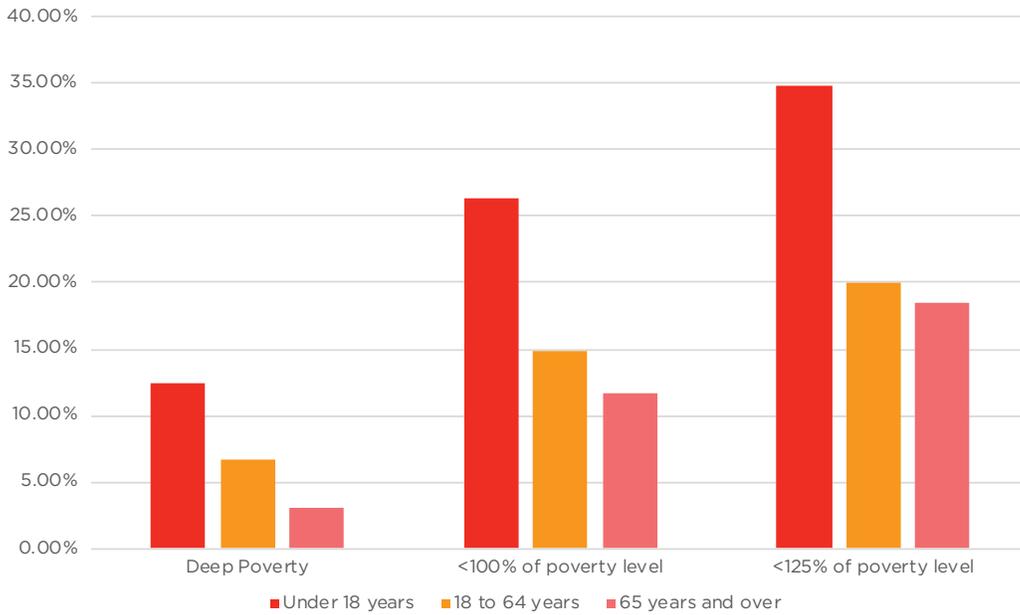


The national poverty rate is 12.3% (*US Census Bureau, 2017*).



## Poverty in San Antonio, 2017

Source: US Census Bureau; 2017 ACS 1-Year Estimates, Table S1703.



### Population 16-64 Years

**6.9%** Deep Poverty  
 <50% of poverty level

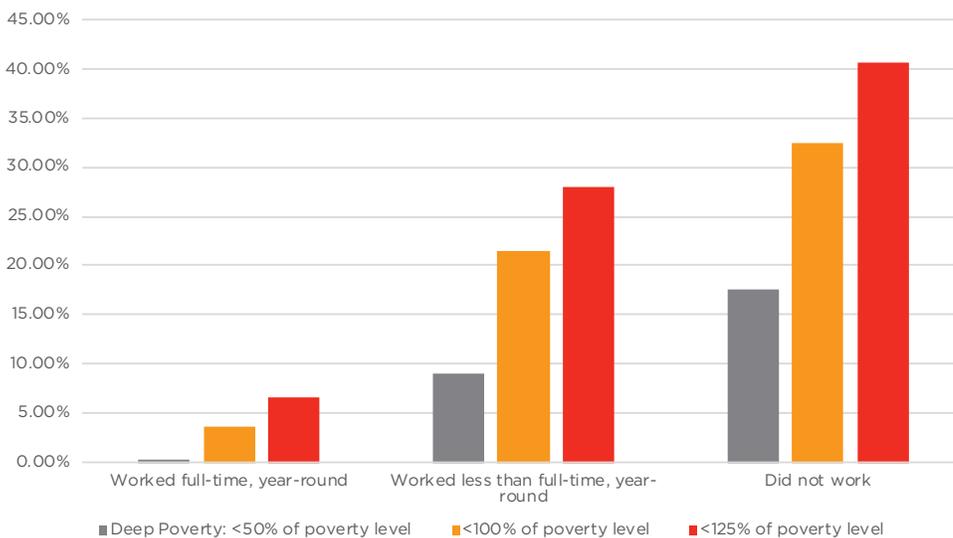
**15.2%** <100% of poverty level

**20.4%** <125% of poverty level



## Underemployment in San Antonio, 2017

Source: US Census Bureau; 2017 ACS 1-Year Estimates, Table S1703.





## Reduce Underemployment

Goal: Decrease percentage of individuals 16+ who have worked full-time and year-round who are below poverty to 2%

Goal Quantified	Baseline (2010)	Update (2017)
2%	3.5%	3.5%

Source: US Census Bureau

Underemployment essentially tells the story of people working full-time, year-round, and still living in poverty. Underemployment looks as though it has dipped slightly, but taking the margin of error into account shows that this indicator remains relatively flat. In fact, this year's update mirrors 2010 numbers.



## Reduce Homelessness

Goal: Decrease the 3-year average number of sheltered and unsheltered homeless persons by 50%

Goal Quantified	Baseline (2010)	Update (2018)
1,825	3,649	2,863

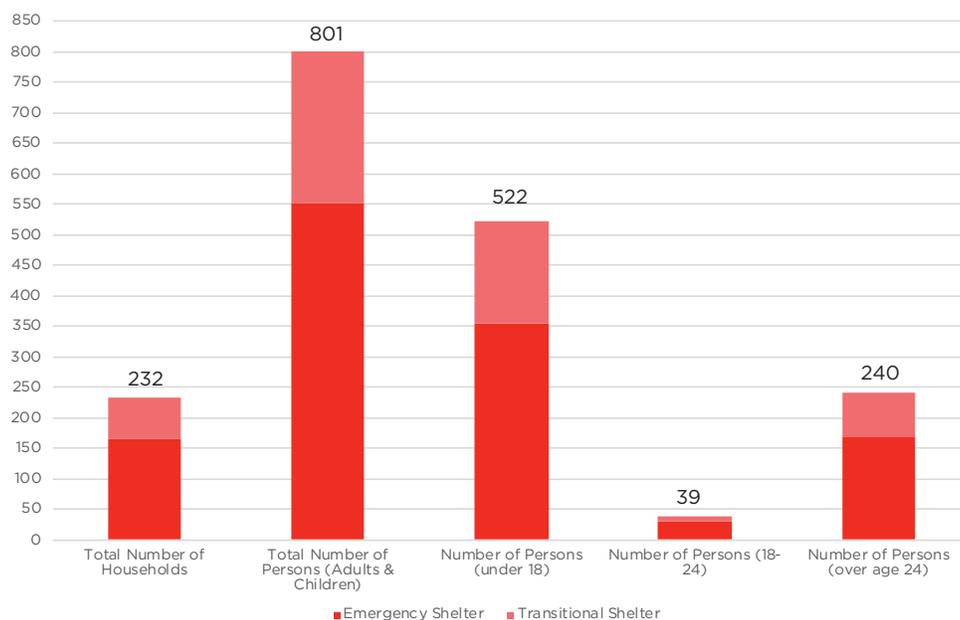
Source: South Alamo Regional Alliance for the Homeless (SARAH)

Homelessness is measured by a 3-year average of sheltered and unsheltered homeless persons through an annual point-in-time survey. While we are making progress toward the 2020 goal, it is not at the rate we need to reach the goal. It is difficult to accurately identify families and unaccompanied youth who are homeless because often they are doubled up, living out of their cars, or—in the case of youth—they don't experience homelessness the same way that older adults do, often moving from location to location. Developing new ways to accurately identify and engage families and youth experiencing homelessness is a priority for South Alamo Regional Alliance for the Homeless (SARAH).



## Sheltered Persons, 2018

Source: South Alamo Regional Alliance for the Homeless (SARAH) Point-In-Time Count, 2018

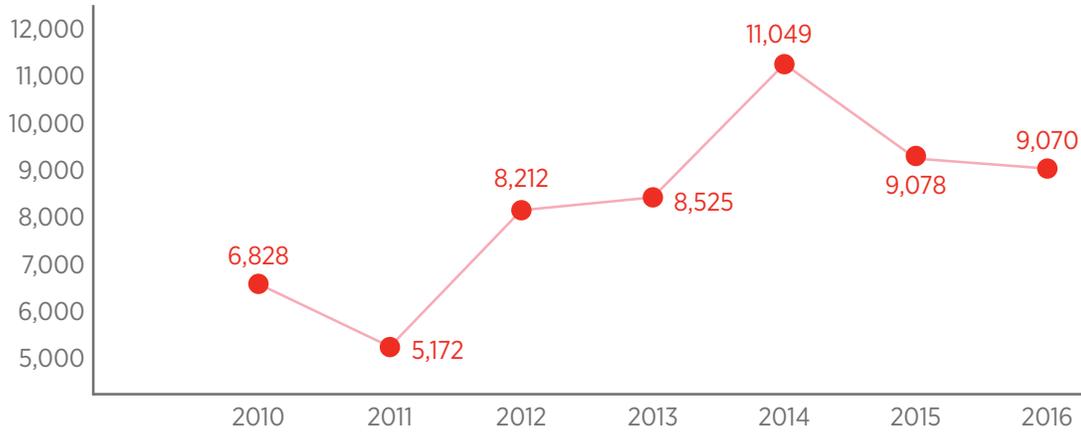


Additional disaggregation by student population shows an increase in the number of students reported as homeless. Some charter schools don't report this information, which could contribute to an undercount.



## Bexar County Homeless Students, 2016

Source: Texas Homeless Education Office



## Decrease Child Abuse and Neglect

Goal: Decrease the number of confirmed child abuse or neglect victims by 25%

Goal Quantified	Baseline (2010)	Update (2017)
<b>10.13</b>	<b>13.6</b>	<b>11.0</b>

Source: Texas Department of Family and Protective Services (DFPS)

In recent years, we exceeded the 2020 goal for decreasing the number of confirmed child abuse cases. We determined, however, that these findings were highly dependent on substantiating reports of child abuse and neglect. Additional findings proved that the number of reports hadn't declined—only the number of confirmations had. This speaks more to the system's inability to handle incoming reports. In 2017, the number showed we are on track to reach our 2020 goal. When looking at zip code data, what the story further tells is that abuse and neglect is community-wide, and that Bexar County is outpacing Texas in the percentage rate of revictimized children at 18.8% to 17.7%.



## Reduce Income Segregation

Goal: Decrease the percentage of income segregated areas by 20%

Goal Quantified	Baseline (2010)	Update (2016)
<b>46.0</b>	<b>58.0</b>	<b>58.9</b>

Source: US Census Bureau

The goal for reducing income segregation in Bexar County was set at the national Residential Income Segregation Index score of 46. Since first reporting on this indicator last year, we see Bexar County's income segregation declined in 2016, after years of going up. While still trending worse than the baseline year of 2010, this decrease is something to note. Income segregation shows the extent to which families and individuals of different incomes live in different neighborhoods. Nationally, the wealth gaps between upper-income families and lower-income families are at the highest levels ever recorded (Pew Research, 2017). This score denotes how neighborhoods are segregated, and as the number grows, we see continued residential sorting: high-income families living next to high-income families and low-income families living next to low-income families. This, of course, can amplify economic advantages and opportunities for high-income families, while intensifying the economic disadvantages of low-income families. Neighborhood composition shapes our lived experiences, including social connections, economic, and educational opportunities, and ultimately drives life outcomes.

# PROMOTORAS CHILD ABUSE PREVENTION PROGRAM

## FAMILY WELL-BEING



**In Maranda Hernandez’s work to end child abuse as a community health worker, she asks parents about their own childhood experiences.** “With a lot of my families, we went back to ‘well, how were things for you when you were a kid?’” In this way, Maranda builds trust with the parents, shares her own story, and learns about herself along the way. “Every day there’s something new I learn from the families I’m teaching.”

Part of the Promotoras Child Abuse Prevention Program is to help identify adverse childhood experiences that place parents at greater risk of continuing cycles of neglect and abuse. More, Promotoras are friends and neighbors of the parents they serve, providing counseling, resources, and support to help end child abuse in their own communities.

**“The community health worker model is more important than ever.”**

Paul Cantu, 30, was the first program graduate. He was homeless and living at Haven for Hope when he heard about the opportunity. “I thought why not try something to broaden my horizons and better myself as a parent,” Paul said last fall, as his son, Paulie, sat on a sofa and played on a cell phone, kicking his Batman shoes while deep in concentration.

Maranda worked with Paul once a week for 18 weeks to complete the 160-hour curricula. Funded by the City of San Antonio, the program is a two year-pilot in Council District 5 and the result of a collaboration between Child Protective Services, Councilperson Shirley Gonzales’ Office, Family Service, and Voices for Children.





When Paul moved into an apartment outside of District 5, Maranda advocated for his continued enrollment. “I could tell he really wanted to finish,” she said, so she met Paul at parks near his home or drove with him to pick up Paulie, working hard to accommodate his schedule and fit in the lesson plans.

Promotoras learn to administer an adverse childhood experiences assessment, which asks parents to reflect on traumatic and stressful events from their own lives. Then, they tailor their lessons for parents accordingly. “[Parents] need to see role models in the community that have had the same experiences,” said Victoria Salas, director of the Neighborhood Place at Family Service.

The community health worker model is more important than ever. Child abuse is occurring across San Antonio, and Bexar County is outpacing Texas statistics on the revictimization of children.

In 2015, we exceeded our 2020 goal for decreasing the number of confirmed child abuse cases. However, in a recent report, SA2020’s data partner, CI:Now, showed additional information that helped tell a more complex story of child abuse in San Antonio. In short, abuse and neglect are just as frequent as before, yet completed investigations are declining. It’s a story about the need for holistic solutions. With this understanding, Promotoras also ensure that families have access to food, medical care, and housing.

Early impacts of the work show promise. Paul said he would recommend the program to his friends because it helped him better understand his own childhood and Paulie. “It almost felt more like counseling, more than a class,” he said, adding that Maranda provided moral support when he shared the challenges he faces as a parent. The University of Texas at San Antonio has been charged with tracking the program, and will measure its success after its two-year run. For Victoria, the fact that the program is trusted in the community is evidence enough of its early success. “They’re referring their friends and family to the program, which says a lot.”



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