

SA2020[®]

IMPACT REPORT

2018

RIPPLES OF CHANGE

Dear San Antonio,

How do you change a city? You ask the people there what matters to them. You listen. You plan. And then you move—together.

San Antonio is the only large city in the United States that has a community vision developed by the people who call our city home, a nonprofit organization responsible for driving progress toward that vision, and more than 160 multi-sector partner organizations actively aligning to that vision.

This coordination is essential because Community Results cannot be achieved by one organization working alone. This coordination also reflects the shared responsibility envisioned by the community eight years ago under Family Well-Being:

“The entire community—individuals, businesses, local government, nonprofits, and faith-based organizations—takes responsibility for our collective well-being...”

Today, we know 70% of the community indicators we track to measure success on our shared vision are moving in the right direction. We also know that we have more work to do.

This report, delivered annually, is part of SA2020’s organizational strategy to redesign, and even disrupt, the way results are achieved. We do this, in part, by telling San Antonio’s story—the whole story.

The story that shows we are one of the top cities for college-educated millennial growth and number one in income segregation. The story that shows our tech industry is booming and our underemployment rate remains flat, well below our goal. The story that shows that we will double our population in the next 20 years and over one-third of our current population is burdened by housing costs.

At SA2020, we celebrate our collective successes and we highlight our shared challenges. We are committed to holding the community accountable to making progress toward our shared goals. We ask funders to replace transactions to nonprofits with strategic partnerships that improve people’s lives. We elevate complex community challenges that touch all Cause Areas: internet access that allows our students to apply for college without additional barriers; complete streets that help our families get to school and work safely by walking, riding, or wheeling as they need; neighborhood development that allows for mixed-income housing that won’t displace our neighbors.

Thank you for reading this report and making a commitment to learn even more about San Antonio. By transparently reporting on San Antonio’s progress toward our shared vision, the entire community is able to see where we are making strides and where we are falling short, always able to advocate for and lead change. At SA2020, we believe everyone is capable of affecting change, including you.

Let’s do this!



Ryan T. Kuhl
Chair, Board of Directors, SA2020

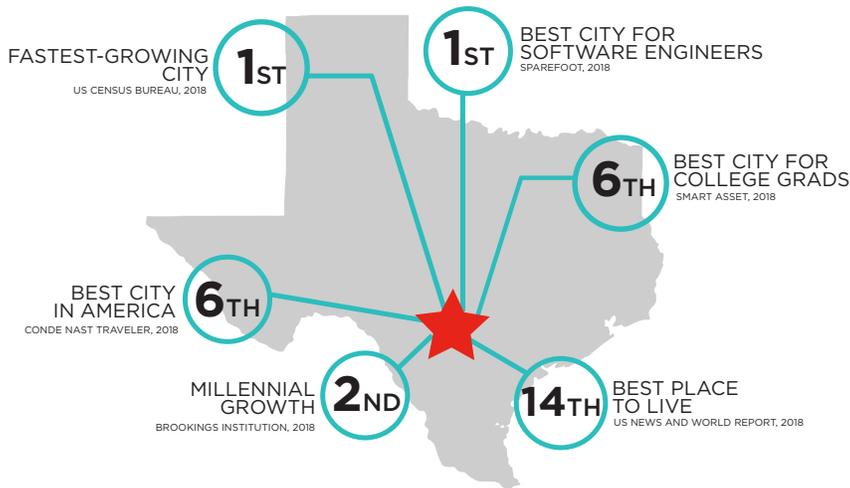


Molly Cox
President & CEO, SA2020



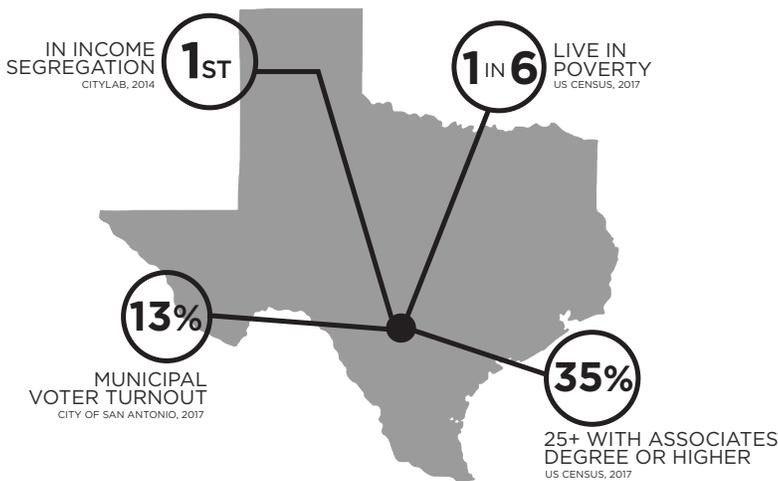
HOW TO READ THIS REPORT

Together, we envisioned a stronger San Antonio where students are provided quality educational opportunities no matter where they live, and economic prosperity is available to anyone in our community because of workforce development efforts and job potential. And we want connected neighborhoods where our families thrive and our residents are healthy. This future was not envisioned for just some in our community, but for everyone in our city.



Today, this is San Antonio.

Sixty-six people are born in or move to our city every day. In fact, we'll nearly double in size by the year 2040. San Antonio is a city of artists and innovators, and of rich culture and history. In our downtown, we just saw an investment of \$57 million in a local university that includes building a school of data science. San Antonio is second in cybersecurity—only after Washington DC, which is all right with us, really—and our unemployment rate is now under four percent. San Antonio is one of the top cities for college-educated millennial growth. And we worked together to make these things happen.



This is also San Antonio.

We are one of the leading cities for income segregation. Residents on one side of town have a shorter lifespan—by more than 20 years—than residents on another, more affluent side of our city. In addition to income and geography, race is a predictor of our community's outcomes. In San Antonio, more than one-third of our residents are burdened by housing costs, and one in six people—one in five children—live in poverty. Still, there are people in our community actively working to change these things. Together.

Change doesn't come without understanding how policies and services have historically neglected low-income communities and communities of color. In order to affect change, San Antonio must take collective responsibility for advancing community results. Change happens when we acknowledge and agree to address root causes of our community's greatest challenges. And if these challenges seem complex and big, they are. And yet...we each have the ability to affect change.

That said, to simply read this report as merely gauging “up” or “down” movement on community indicators, misses the full story of our community’s collaborative progress and collective efforts to date.

As you read, pay attention to how the 11 Cause Areas are all related and how the success of one can impact another. How incremental change in arts education, for example, can pay dividends in economic development; how an understanding of housing affordability can influence policy changes in educational attainment; and how park access can stimulate better health outcomes.

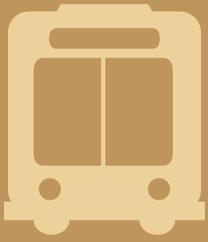
Flip to a Cause Area that’s most important to you. As you read through the Community Indicators, we ask you to also incorporate the Impact Narratives, which will paint a broader understanding of the connection between Cause Areas. Once you reach the City of San Antonio profiles, with 20 data points specific to approximated Council Districts, complement your understanding with the corresponding Cause Area sections.

Further still, in our first ever Nonprofit Partner Impact Summary, you can find a local nonprofit organization that may provide you an opportunity to move the needle on the areas that are most important to you through board service, volunteerism, and philanthropic giving.

As you read this report, we invite you to **be curious**. Ask yourself: “Why is this indicator moving?” “Why is this Cause Area lagging?” “Why do we care about this?” “What am I doing to help move the needle?” “What current programs and policies could be shifted to account for different histories and needs of our communities?” Then, **we urge you to take action**:

- 1 Become an SA2020 Partner. We partner with nonprofits, foundations, government, corporations, public institutions, higher education institutions, and member or trade organizations. SA2020.org/get-involved
- 2 Mark your calendars for May 4, 2019—Election Day—and vote. Last day to register to vote for this municipal election will be April 4, 2019. ilovesanantonio.org
- 3 Connect to SA2020 Nonprofit Partners and volunteer your time. SA2020.org/partners
- 4 Apply to serve on a city board or commission. sanantonio.gov/Clerk/Legislative/BoardsCommissions
- 5 Give to SA2020 Nonprofit Partners. SA2020.org/partners
- 6 Connect to SA2020 year-round by joining our Community Circles. bit.ly/SA2020circles
- 7 Participate in The Big Give on March 29, 2019. TheBigGiveSA.org

 Met & Exceeded	 On Track	 Progress	 Flat/Getting Worse
The SA2020 target has already been reached!	We’re making progress at a pace that will lead us to achieve the SA2020 target!	We’re moving in the right direction, but not moving rapidly enough to achieve the SA2020 target.	We’re seeing no progress, and in some cases even moving in the wrong direction.



TRANSPORTATION



In 2020, San Antonio's transportation system is recognized as a model of efficiency and environmental sustainability.

San Antonio is served by an environmentally-friendly transportation system where everyone is able to walk, ride, drive or wheel in a safe, convenient, and affordable manner to their desired destinations. Frequent and reliable mass transit services connect communities, and transportation infrastructure meets community needs.





INDICATOR SNAPSHOT	
	Increase Complete Streets
	Decrease Vehicle Miles Traveled
	Decrease Commute Time
	Increase Alternative Transit Use
	Eliminate Traffic Fatalities and Serious Injuries

7%

 of SA2020

 Nonprofit Partners

 impact

 Transportation



Increase Complete Streets

Goal: Triple the number of miles of complete streets

Goal Quantified	Baseline (2010)	Update (2017)
6,465 miles	2,155	2,395

Source: City of San Antonio, Department of Planning and Community Development (DPCD)

San Antonio continues to make progress in number of miles of complete streets, but not at the rate to meet the 2020 goal. A Complete Street is defined as being an existing street, within a quarter mile of a transit stop, with a sidewalk, and with a bicycle facility (if recommended in the City of San Antonio's Bicycle Master Plan). "Bicycle facility" refers to any improvements or provisions made to physical infrastructure to accommodate or encourage bicycling.



Decrease Vehicle Miles Traveled

Goal: Decrease daily vehicle miles traveled per capita by 10%

Goal Quantified	Baseline (2010)	Update (2016)
18.7 miles	20.8	24.6

Source: US Department of Transportation, Federal Highway Administration

Vehicle Miles Traveled (VMT) has continued to increase since 2010. The daily miles traveled per capita has increased from 20.8 in 2010 to 24.6 in 2016. The SA2020 Green Dividend (2014) shows that if every person in San Antonio drove one fewer mile per day we could see a decrease in annual driving expenses by \$453 million.



Decrease Commute Time

Goal: Decrease mean travel time to work for workers 16+ who did not work at home and traveled alone by car, truck, or van to 20 minutes

Goal Quantified	Baseline (2011)	Update (2017)
20 minutes	22	24.6

Source: US Census Bureau

Commute time is measured by the mean travel time to work for workers 16+ who did not work at home and traveled alone by car, truck, or van. “Workers” includes members of the Armed Forces and civilians who were at work last week. The average commute time has continued to increase year over year, which could be attributed to a growing population. Bexar County is expected to double its population in the next 20 years.



Increase Alternative Transit Use

Goal: Increase percentage of workers 16+ who travel by carpool and/or public transportation to 20%

Goal Quantified	Baseline (2013)	Update (2017)
20%	14.2%	13.2%

Source: US Census Bureau

After a few years of making progress, the percentage of workers 16+ who traveled by carpool and/or public transportation has decreased, moving us further from our goal and even below the original baseline from 2010. “Workers” includes members of the Armed Forces and civilians who were at work last week. For every \$1 communities invest in public transportation, approximately \$4 is generated in economic returns (American Public Transportation Association). Additionally, transportation is the number one household expenditure after housing (Bureau of Labor Statistics, 2017).



Eliminate Traffic Fatalities and Serious Injuries

Goal: Eliminate all traffic accidents causing injury

Goal Quantified	Baseline (2012)	Update (2017)
0	954	1,093

Source: Alamo Area Metropolitan Planning Organization

San Antonio’s commitment to Vision Zero, a nationwide initiative that calls for zero traffic fatalities, was affirmed when City Council adopted it in 2015. While baseline information takes us back to 2012, this indicator has continued to worsen. While this can be attributed to a growing population with more cars and more people, traffic fatalities and serious injuries can also be better understood by considering complete streets. An existing street, within a quarter mile of a transit stop, with a sidewalk, and with a bicycle facility means San Antonians are more likely to walk, drive, ride, or wheel in a safe, affordable, and convenient manner.

CONNECT + ABILITY AT WARM SPRINGS



TRANSPORTATION

Joe Treviño's life changed overnight when he fell 20 feet from the roof of his home and landed on the metal guardrail of a trampoline. He severed his spinal cord, punctured a lung, and broke his ribs. The accident left him paralyzed from the waist down and emotionally reeling. A carpenter by trade, he didn't know how he would support his family or even get around.

After an initial week at Brooke Army Medical Center, Joe was transferred to Post Acute Medical Hospital for in-patient rehabilitation care, where he was referred to CONNECT + ABILITY at Warm Springs. CONNECT + ABILITY provides support and guidance for those with traumatic brain injuries, spinal cord injuries, amputations, and stroke. They are also advocates, working to eliminate one of the biggest hurdles that people with disabilities are running into: access to transportation as a means to access opportunity.

For Joe, the barrier to access began at home. "I was thinking, you know, **how am I even getting into my house?** How am I going to get through my entry doors?" CONNECT + ABILITY worked with Joe's uncle, a carpenter himself, to design and build an entrance ramp.

Joe lives off a private road on the southside of San Antonio, behind Mission Espada. With the guidance of CONNECT + ABILITY, he recently registered with VIAtrans, which provides service for people with disabilities.

VIA was among the first transit systems in the nation to comply with ADA regulation and today offers multiple services for people with disabilities, including: a taxi subsidy program, complimentary fares for paratransit customers on a fixed-route bus service, and an online service to schedule appointments. The transit agency provides 37 million passenger trips each year. Nonetheless, the need for transportation services outpaces the services available in our community, resulting in a disproportionate effect not only on the lives of people with disabilities, but our fast-growing aging population, as well. In the next decade, the Texas Demographic Center projects that people aged 60-74 will increase by 82% in Bexar County. For 75+, this growth becomes 105%.

"I don't see VIA as a bus company. I see it as a company that connects people to things that they need so they can have opportunity."

A photograph of a man in a wheelchair sitting on a wooden deck. He is wearing a dark grey t-shirt with a logo, light grey sweatpants, and a dark baseball cap. A black and white dog is sitting next to him. The background shows a wooden railing and some foliage.

VIA President and CEO Jeff Arndt acknowledged that “if there’s a gap, it’s that VIAtrans is offered where VIA is offered.” As VIA routes expand, so too will the VIAtrans services. **“We know that our transit system is a lifeline for many of our clients** to those important functions—like getting to work, getting to school, getting training, getting to dialysis, all those kinds of critical life functions,” Jeff said. “And that’s how we see ourselves. I don’t see VIA as a bus company. I see it as a company that connects people to things that they need so they can have opportunity.”

Beyond critical life functions, Dawn Dixon, Executive Director of CONNECT + ABILITY sees the effect of transportation barriers on every aspect of their clients’ lives. “So for people with disabilities and older adults who can’t drive, there is zero spontaneity in being able just to go ‘oh, I think I want to go see a movie in two hours,’” said Dawn.

CONNECT + ABILITY, with six employees and close to fifty annual volunteers, supports clients for up to a year with services at no cost. Like most SA2020 Nonprofit Partners, they maximize their impact by working in partnership. CONNECT + ABILITY is one of nearly forty organizations who make up Successfully Aging and Living in San Antonio (SALSA), an initiative of the San Antonio Area Foundation. In this collaborative, CONNECT + ABILITY shows that meeting the transportation needs of San Antonio’s aging population will in turn meet the needs of people with disabilities and ultimately better serve the community-at-large.



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