### ARTS & CULTURE

- **Increase Funding**
- **Increase Attendance**
- **Increase Economic Impact**
- **Increase Employment in Creative Industries**
- **Improve Satisfaction with Arts & Culture**

In 2020, San Antonio leads the world as a creative community.

### COMMUNITY SAFETY

- **Increase Attendance at Community Safety**
- **Reduce Recidivism**
- **Reduce Emergency Response Times**
- **Reduce Index Crime Rate**
- **Decrease Domestic Violence**
- **Improve Satisfaction with Community Safety**

In 2020, San Antonio is the safest big city in America.

### DOWNTOWN DEVELOPMENT

- **Increase Downtown Housing Units**
- **Increase Greater Downtown Area Population**
- **Reduce Downtown Crime Rate**
- **Increase Downtown Employment**
- **Increase Downtown Economic Impact**

In 2020, Downtown is the heart of San Antonio and is everyone’s neighborhood. It is a showcase for visitors, a center of vibrant activity for residents to live, work and play, and an economically inviting locale for businesses to flourish.

### ECONOMIC COMPETITIVENESS

- **Increase Per Capita Income**
- **Increase Employment in Target Industries**
- **Increase Entrepreneurship**
- **Increase Professional Certificates**
- **Expand STEM Economy**
- **Reduce Unemployment**

In 2020, San Antonio is recognized as a leader in business that prospers through innovation in 21st century industries. San Antonio has a highly qualified and educated workforce and provides economic opportunity for all of its residents.

### EDUCATION

- **Improve Kindergarten Readiness**
- **Improve Third Grade Reading**
- **Increase High School Graduation Rate**
- **Increase College Readiness**
- **Increase College Enrollment**
- **Increase Adults with College Degrees**

In 2020, San Antonio has orchestrated one of the greatest turnarounds in education in the United States. San Antonio provides access to quality education for all students no matter where they live in our city.

### ENVIRONMENTAL SUSTAINABILITY

- **Increase Renewable Energy**
- **Improve Air Quality Index**
- **Reduce Water Use**
- **Reduce Energy Use**
- **Reduce Residential Waste**
- **Increase Recycling Rates**
- **Increase Development with Low Environmental Impact**
- **Increase Employment in Green Industries**

In 2020, San Antonio is recognized as a respectful steward of its natural resources and a model for responsible resource management. San Antonio promotes responsible growth and the use of sustainable environmental practices. Its strategy is based on an integrated approach that establishes a green economy and focuses on 3 key areas: water, energy, and land.

### FAMILY WELL-BEING

- **Reduce Poverty Rate**
- **Reduce Underemployment**
- **Reduce Homelessness**
- **Decrease Child Abuse**
- **Reduce Income Segregation**

In 2020, San Antonio residents are among the healthiest in the country.

### HEALTH & FITNESS

- **Reduce Obesity**
- **Improve Maternal & Child Health**
- **Reduce Diabetes Rate**
- **Reduce Teen Birth Rate**
- **Improve Access to Health Care**
- **Reduce Health & Behavioral Risks**

In 2020, San Antonio residents are among the healthiest in the country.

### NEIGHBORHOODS

- **Increase Inner-Loop Housing Construction**
- **Increase Walkability**
- **Improve Access to Parks & Green Spaces**
- **Improve Digital Access**
- **Decrease Housing Cost Burden**

In 2020, San Antonio is known for its cohesive neighborhoods with compelling and unique personalities.

### TRANSPORTATION

- **Increase Complete Streets**
- **Decrease Vehicle Miles Traveled**
- **Decrease Commute Time**
- **Increase Alternative Transit Use**
- **Eliminate Traffic Fatalities and Serious Injuries**

In 2020, San Antonio’s transportation system is recognized as a model of efficiency and environmental sustainability.