

Dear San Antonio,

How do you change a city? You ask the people there what matters to them. You listen. You plan. And then you move—together.

San Antonio is the only large city in the United States that has a community vision developed by the people who call our city home, a nonprofit organization responsible for driving progress toward that vision, and more than 160 multi-sector partner organizations actively aligning to that vision.

This coordination is essential because Community Results cannot be achieved by one organization working alone. This coordination also reflects the shared responsibility envisioned by the community eight years ago under Family Well-Being:



The entire community—individuals, businesses, local government, nonprofits, and faith-based organizations—takes responsibility for our collective well-being...

Today, we know 70% of the community indicators we track to measure success on our shared vision are moving in the right direction. We also know that we have more work to do.

This report, delivered annually, is part of SA2020's organizational strategy to redesign, and even disrupt, the way results are achieved. We do this, in part, by telling San Antonio's story—the whole story.

The story that shows we are one of the top cities for college-educated millennial growth and number one in income segregation. The story that shows our tech industry is booming and our underemployment rate remains flat, well below our goal. The story that shows that we will double our population in the next 20 years and over one-third of our current population is burdened by housing costs.

At SA2020, we celebrate our collective successes and we highlight our shared challenges. We are committed to holding the community accountable to making progress toward our shared goals. We ask funders to replace transactions to nonprofits with strategic partnerships that improve people's lives. We elevate complex community challenges that touch all Cause Areas: internet access that allows our students to apply for college without additional barriers; complete streets that help our families get to school and work safely by walking, riding, or wheeling as they need; neighborhood development that allows for mixed-income housing that won't displace our neighbors.

Thank you for reading this report and making a commitment to learn even more about San Antonio. By transparently reporting on San Antonio's progress toward our shared vision, the entire community is able to see where we are making strides and where we are falling short, always able to advocate for and lead change. At SA2020, we believe everyone is capable of affecting change, including you.

Let's do this!

Rvan T. Kuhl

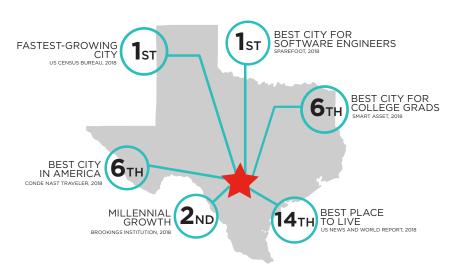
Chair, Board of Directors, SA2020

President & CEO, SA2020



HOW TO READ THIS REPORT

Together, we envisioned a stronger San Antonio where students are provided quality educational opportunities no matter where they live, and economic prosperity is available to anyone in our community because of workforce development efforts and job potential. And we want connected neighborhoods where our families thrive and our residents are healthy. This future was not envisioned for just some in our community, but for everyone in our city.



IN INCOME SEGREGATION CITYLAB, 2014 MUNICIPAL VOTER TURNOUT CITY OF SAN ANTONIO, 2017 SEGREGATION 1 IN 6 POVERTY US CENSUS, 2017 35% 25+ WITH ASSOCIATES DEGREE OR HIGHER US CENSUS, 2017

Today, this is San Antonio.

Sixty-six people are born in or move to our city every day. In fact, we'll nearly double in size by the year 2040. San Antonio is a city of artists and innovators, and of rich culture and history. In our downtown, we just saw an investment of \$57 million in a local university that includes building a school of data science. San Antonio is second in cybersecurity—only after Washington DC, which is all right with us, really—and our unemployment rate is now under four percent. San Antonio is one of the top cities for collegeeducated millennial growth. And we worked together to make these things happen.

This is also San Antonio.

We are one of the leading cities for income segregation. Residents on one side of town have a shorter lifespan—by more than 20 years—than residents on another, more affluent side of our city. In addition to income and geography, race is a predictor of our community's outcomes. In San Antonio, more than one-third of our residents are burdened by housing costs, and one in six people—one in five children—live in poverty. Still, there are people in our community actively working to change these things. Together.

Change doesn't come without understanding how policies and services have historically neglected low-income communities and communities of color. In order to affect change, San Antonio must take collective responsibility for advancing community results. Change happens when we acknowledge and agree to address root causes of our community's greatest challenges. And if these challenges seem complex and big, they are. And yet...we each have the ability to affect change.

That said, to simply read this report as merely gauging "up" or "down" movement on community indicators, misses the full story of our community's collaborative progress and collective efforts to date.

As you read, pay attention to how the 11 Cause Areas are all related and how the success of one can impact another. How incremental change in arts education, for example, can pay dividends in economic development; how an understanding of housing affordability can influence policy changes in educational attainment; and how park access can stimulate better health outcomes.

Flip to a Cause Area that's most important to you. As you read through the Community Indicators, we ask you to also incorporate the Impact Narratives, which will paint a broader understanding of the connection between Cause Areas. Once you reach the City of San Antonio profiles, with 20 data points specific to approximated Council Districts, complement your understanding with the corresponding Cause Area sections.

Further still, in our first ever Nonprofit Partner Impact Summary, you can find a local nonprofit organization that may provide you an opportunity to move the needle on the areas that are most important to you through board service, volunteerism, and philanthropic giving.

As you read this report, we invite you to **be curious**. Ask yourself: "Why is this indicator moving?" "Why is this Cause Area lagging?" "Why do we care about this?" "What am I doing to help move the needle?" "What current programs and policies could be shifted to account for different histories and needs of our communities?" Then, we urge you to take action:

- Become an SA2020 Partner. We partner with nonprofits, foundations, government, corporations, public institutions, higher education institutions, and member or trade organizations. SA2020.org/get-involved
- Mark your calendars for May 4, 2019—Election Day—and vote. Last day to register to vote for this municipal election will be April 4, 2019. ilovesanantonio.org
- Connect to SA2020 Nonprofit Partners and volunteer your time. SA2020.org/partners
- Apply to serve on a city board or commission. sanantonio.gov/Clerk/Legislative/BoardsCommissions
- Give to SA2020 Nonprofit Partners. SA2020.org/partners
- 6 Connect to SA2020 year-round by joining our Community Circles. bit.ly/SA2020circles
- Participate in The Big Give on March 29, 2019. TheBigGiveSA.org

Met & Exceeded	On Track	Progress	Flat/Getting Worse
The SA2020 target has already been reached!	We're making progress at a pace that will lead us to achieve the SA2020 target!	We're moving in the right direction, but not moving rapidly enough to achieve the SA2020 target.	We're seeing no progress, and in some cases even moving in the wrong direction.



In 2020, San Antonio is known for it cohesive neighborhoods with compelling and unique personalities.

Modern linked mass transit, improved infrastructure and a concerted effort to preserve and maintain our historic buildings, parks and open spaces complement smart growth patterns. The result is a livable and vibrant community that is strongly connected to its past and maintains its small town feel.



NEIGHBORHOODS



INDI	CATO	R SN	APSHOT



Increase Inner-Loop Housing Construction



Increase Walkability



Improve Access to Parks and Green Spaces



Improve Digital Access



Decrease Housing Cost Burden





Increase Inner-Loop Housing Construction

Goal: Increase the number of new housing starts and renovation permits issued within Loop 410 by 25%

Goal Quantified	Baseline (2010)	Update (2017)
994 permits	795	1,336

Source: City of San Antonio, Development Services Department (DSD)

We exceeded this goal in 2016, and the number of new housing starts and renovation permits issued within Loop 410 continues to outpace our original goal.



Increase Walkability

Goal: Increase citywide Walkscore® by 20%

Goal Quantified	Baseline (2010)	Update (2017)
53	44	38

Source: Walkscore.com

San Antonio's walkability has continued to decline since originally tracking this indicator in 2010. We track walkability on a citywide level through Walkscore®. Walkscore® evaluates neighborhoods across the country on a scale of 0 to 100, representing a resident's ability to complete daily errands without the use of a private vehicle and proximity to nearby amenties, as well as crime statistics and access to public transit. San Antonio is the 35th most walkable city in the United States. A single point in Walkscore® adds \$3,000 in value to a house (Congress for New Urbanism).



Top 5 Walkable Neighborhoods

Source: Walkscore®





Improve Access to Parks and Green Spaces

Goal: Increase percentage of population with measurable park access to 50%

Goal Quantified	Baseline (2011)	Update (2017)
50%	32%	36%

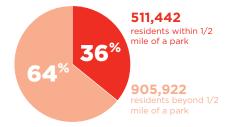
Source: Center for City Park Excellence

Park access is the ability to reach a publicly owned park within a half-mile walk on the road network, unobstructed by freeways, rivers, fences, and other obstacles. Parkland includes city, county, metro, state, and federal parkland within the city limits.



Access to Parks in San Antonio, 2017
Source: Center for City Park Excellence, 2017

1,417,364 (Total Population)





Improve Digital Access

Goal: Increase percentage of homes with computer and internet access to 95%

Goal Quantified	Baseline (2013)	Update (2017)
95%	69.0%	78.9%

Source: US Census Bureau

This is the percentage of homes with computer and internet (broadband only). According to US Census, American Community Survey (2016), San Antonio is ranked 15th of U.S. cities with "worst connection," which calculates median household income versus percentage of households with no fixed-broadband connection. While we are making progress, it is not at the rate needed to reach the 2020 goal, and even though this indicator is trending in the right direction, it leaves out the broader implications of workforce development and economic prosperity.



Decrease Housing Cost Burden

Goal: Decrease total occupied housing units with costs more than 30% of income by 15%

Goal Quantified	Baseline (2010)	Update (2017)
29.5%	34.7%	34.7%

Source: US Census Bureau

Affordable housing is defined as housing that does not cost more than 30% of a household's income. With the housing cost burden flatlined, renters and home owners across our community are struggling with housing costs. Area renters are especially affected, with more than half of all renters in San Antonio burdened by housing costs that total more than 30% of their household income.



Housing-Cost Burden, 2017



1 of every 5 homeowners is burdened by cost.



Source: U.S. Census Bureau, American Community Survey (ACS) 1-Year Estimates, Table DP04

THE MAYOR'S HOUSING POLICY TASK FORCE

NEIGHBORHOODS

"Housing is not an individual challenge but a community issue that requires the attention of our local government," Lourdes Castro Ramírez explains. A little more than a year after starting their work, the Mayor's Housing Policy Task Force presented a 10-year plan to City Council to realize 11 affordable housing policy priorities and 24 strategies. This bold recommendation-part of a larger recommended \$1.03 billion investment-and the accompanying 53-page report capture the engagement of over 550 community members, overwhelmingly made up of volunteers across San Antonio, included Lourdes herself who chaired the Task Force, and core members Jim Bailey, María Antonietta Berriozábal, Gene Dawson, and Noah Garcia. Their purpose was clear: make stable housing a reality for all San Antonio families.

The intentionality with which the volunteers came together—from developers to activists, housing experts to parents and neighbors—along with the fact that the process wasn't a "city or consultant-run effort," led to policy recommendations informed by the different histories and needs of San Antonians. "We developed a very unique process that I think garnered trust," Lourdes explained.

The volunteers began an earnest exploration of the affordable housing crisis, tackling first the very definition of the term. They found that the definition of affordable housing was based on area median income [AMI] data that included Boerne and New Braunfels. Knowing San Antonio is one of the most economically segregated cities in the country, they sought to isolate and analyze San Antonio data. Close to one in two renters and one in five homeowners in San Antonio are spending more than the recommended 30% of their income towards housing. "This really was a gamechanger for us," Lourdes said.



"We've seen housing costs increasing by about five percent per year while incomes have been increasing less than two percent per year," Lourdes said, explaining that San Antonio has failed to adequately provide affordable housing units for people whose income is less than \$14,780 per year. Or rather, those working at approximately minimum wage, which is \$15,080 annually. San Antonio is short by over 32,000 housing units for this population. In some ways we have the perfect storm, she added.

"Affordable housing provides stability. Once you have stability, then you have [access to] opportunity."

Lourdes is especially proud that the work helped normalize conversations around affordable housing and created a sense of urgency for City officials to act. "I would have never imagined that we would be kind of where we are," she said, reflecting on the volunteer-led effort that resulted in an additional \$17 million towards affordable housing from the City's general fund budget, and a \$1 million risk mitigation fund to help rapidly rehouse San Antonians who are displaced. "I really do think that we have made housing the priority in San Antonio," she added. "Affordable housing provides stability. Once you have stability, then you have [access to] opportunity."





SA2020[®]

SA2020.org

facebook.com/SA2020

@SA2020

@SA2020