



FOR IMMEDIATE RELEASE

December 9, 2020

Media Contact: Mary Kate Hull, SA2020, marykate@sa2020.org

USAA Awards SA2020 \$250,000 Grant to Advance Racial Equity

(SAN ANTONIO)

Following USAA's announcement of a three-year, \$50 million commitment to advance racial equity in key areas including education and employment, the San Antonio-based company awarded SA2020 with a \$250,000 grant to assess the impact of the multi-year, multi-million dollar local funding.

USAA's commitment aims to address systemic racial inequities and close the racial earnings gap, ultimately moving the needle on San Antonio's community-wide goals. SA2020, the nonprofit organization responsible for driving progress toward San Antonio's shared Community Vision, will support USAA in assessing how this targeted investment impacts San Antonio's Community Results. With grants awarded to 10 local nonprofit organizations, including four SA2020 Nonprofit Partners, this corporate commitment has the potential to affect the well-being of San Antonians for generations to come.

"Recovering from the crisis—and driving progress long beyond—requires targeted investments informed by San Antonians most impacted by systemic inequities. This is what the last ten years has shown makes the greatest impact on shared goals," said Kiran Kaur Bains, SA2020's Director of Community Impact. "In the midst of a global public health crisis, more than 12,000 San Antonians have reaffirmed and strengthened the shared Community Vision for another decade and shifts in education, economic development, and civic leadership are rising as priorities. USAA's multi-year, multi-million dollar investment is a perfect example of why the Vision is important not just for what it says, but for how it pushes institutions to meet the needs of San Antonians."

Throughout 2020, SA2020 has led a community engagement effort to reaffirm and strengthen the Community Vision for the next decade, with over 12,000 San Antonians participating. Among the areas San Antonians are most passionate about are education, economic development, and leadership, making USAA's investment particularly well-focused. In January 2021, SA2020 will unveil the updated Community Vision and continue its work in research, storytelling, and practice to drive progress toward that vision. USAA's \$250,000 grant will support the organization's programming, which includes racial equity trainings, leadership development and matching for nonprofit board service, and disaggregation of community data to better tell the complete story of San Antonio's progress and challenges. Visit [SA2020.org/blog](https://sa2020.org/blog) to learn more about this grant and work.

About SA2020

SA2020 was launched in September 2010 as a strategic planning process for San Antonio. In 2012, SA2020 became a nonprofit organization whose mission is to drive



progress toward a shared vision for a thriving San Antonio. SA2020 transparently reports on progress, engages and activates the community, and aligns organizations toward shared goals. Visit SA2020.org for more information.